

Why Violence In Children's Shows?

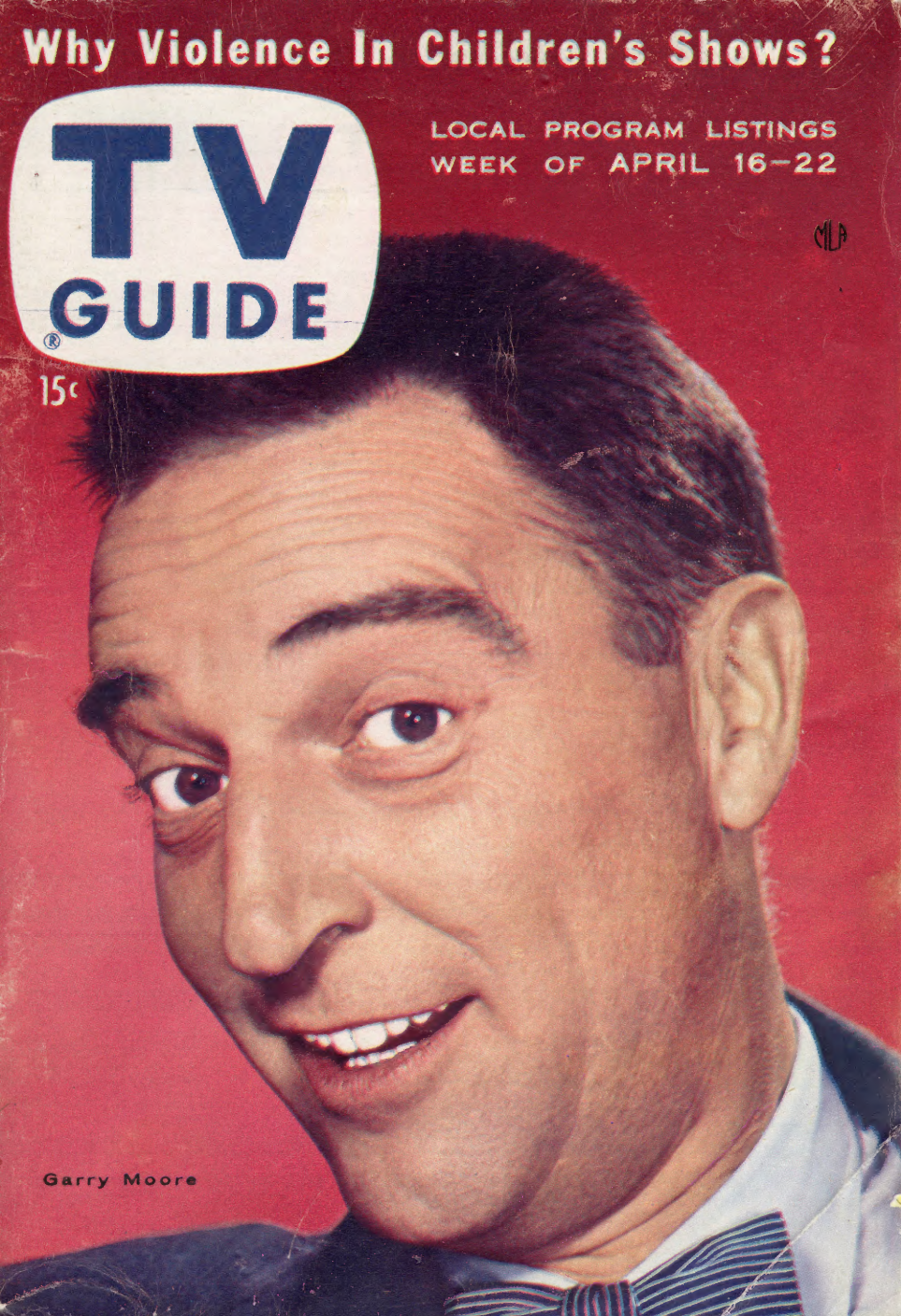
LOCAL PROGRAM LISTINGS
WEEK OF APRIL 16-22

TV
GUIDE

15¢

NLP

Garry Moore



as we see it

Our British cousins are about to dunk their toes into the cold facts of commercial television, and already they're getting goose bumps. Thus far, the viewers over there have had a choice between watching the British Broadcasting Corporation channel and turning off their sets. Come next September, another channel—a commercial one—will be airing programs, too.

It's a shattering prospect for our good friends. A Spanish Armada they could deal with. Napoleon's threats they could laugh off. German bombs, buzz-bombs and rockets they could stand. But the prospect of lots of television has them shuddering.

It's been said that if the British can't settle a problem by forming a queue, they set up a rationing system. Their new TV ration rules—designed to prevent "the nation's home life" from being upset, go like this:

1. Television stations may be on the air a total of seven hours on weekdays.
2. No breakfast time programs.
3. A shutdown Sunday nights during church service time.
4. No TV programs between 6 and 7 P.M., the children's bedtime.
5. No TV before 9 A.M. or after 11 P.M.

Imagine! No Dave Garrowsay, Jack Paars or Steve Allens. No late late late shows with their nostalgic old old old movies and loud loud loud pitchmen demonstrating aluminium (that's how they spell it over there) storm windows.

It's a pity that the British, so valiant in time of war, can't face up to some of the challenging vagaries of peacetime. Still, there will always be an England—in bed early.

Week of April 16-22 LOCAL PROGRAM GUIDE

**TV
GUIDE**

Opens Opposite Page 12

Contents

TELETYPES

New York	3
Hollywood	3
Washington	23

ARTICLES

Come Out Of The Bleachers— TV Takes You Down Front	10
Clouette Colbert Says She Wants To Act, Not Sell, On Television ..	13
A Cartoonist Tells Why There's Violence In Children's Shows	16

CLOSE-UP

Garry Moore: Just A Guy Who Comes Around	4
---	---

PICTURE FEATURES

Dior By The Dozen	8
And Not A Camera In Sight	20

REVIEWS

I Love Lucy	18
Ozark Jubilee	19

COLUMNS

Fine Tuning • By Ollie Crawford....	19
Confidentially . . . By Sheila Groham	22
Cover Photo © Philippe Halsman Vol. 3, No. 16 • Apr. 16, 1955 #107	

Walter H. Annenberg, Editor

Merrill Ponitt, Managing Editor
Alexander H. Joseph, Associate Editor
Horry Horris, Associate Editor
Oliver H. Crawford, Programming Editor

Michael J. O'Neill, Advertising Director
Donald P. Kahn, Promotion Director
Henry H. Oschay, Circulation Director

James T. Quirk, Publisher

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TV Teletype*



NEW YORK Bob Stahl reports:

STEVE ALLEN tentatively set to make his major movie debut in the title role of "The Benny Goodman Story" this summer. Plans call for the Tonight show to move to Hollywood for 10 weeks, starting June 1, while he works. Show will stop off in Chicago en route back to New York . . . STEVE, incidentally, is getting it from both left- and right-wing elements for a new song he wrote as a gag for Tonight Title: "Who Promoted Peress?"

* * *

With Blue Ribbon Bouts moving to ABC, CBS has now wooed U. S. Steel Hour away from ABC for its Wednesday night period effective July 6. Steel will alternate with a mammoth hour-long film show to be produced by 20th Century-Fox under General Electric sponsorship.

* * *

MARGUERITE PIAZZA, who's been appearing in night-clubs for several months, returns to TV Thursday, May 12, as star of Show-er of Stars. She'll play a Metropolitan Opera star who inherits a major league baseball team. The show's title is a beaut — "The High Pitch." . . . And speaking of the Met, look for it to produce a series of telefilmed operas for syndication next fall.

* * *

CBS planning a drastic reshuffle of its early evening schedule, apparently to meet competition of ABC's Disneyland, Rin Tin Tin, etc. The DOUGLAS EDWARDS news show, plus the PERRY COMO, JO STAFFORD and JANE FROMAN programs will be moved back next fall, and will be replaced by new shows pegged to an "all-family" level.

* * *

Studio One definitely will present the late GEORGE M. COHAN's "Pigeons and People" before season's end . . . ARTHUR GODFREY will host Talent Scouts through the summer but Godfrey and Friends will vacation come July . . . Best of Broadway winds up May 4 with an adaptation of "Broadway," starring DICK POWELL and JACK LEMMON.

HOLLYWOOD Dan Jenkins reports:

Western Pennsylvania exhibitors (theater owners) have refused to show DISNEY's "Davy Crockett" feature because DISNEY first released it, as a three-parter, to TV via Disneyland . . . No signatures yet, but it's in the works for EDDIE MAYEHOFF to play opposite MARIE WILSON in her new Miss Pepperdine show . . . HARPO MARX does a special guest shot on I Love Lucy of May 9.

* * *

Hallmark is trading in its weekly Hall of Fame next season for eight one-a-month Sunday night "spectaculars" (or "gigantics," as they are now being called), to be produced and directed by MAURICE EVANS. Total time-and-talent tab: \$1,800,000.

'Just A Guy Who Comes Around'

He's Garry Moore, Who Doesn't Underestimate
The Intelligence Of The Viewer—Or Sponsor.



Sponsors, as most everybody knows, are the undisputed Royal High Command of TV, in that they shell out the money. Not surprisingly, then, most performers look upon them as fire-breathing dragons, and live in fear of provoking their displeasure. Garry Moore, one of the most off-handed men making a career of being funny, has 16 such "dragons," and not one wisp of smoke can be seen.

Calling them "clients" instead of sponsors, thus putting them on the

receiving end of his service, Garry doesn't consult with any of them as to what he will do on camera. He reasons: "No performer has ever been fired for irreverence for man or sponsor; only for irreverence for a product." So, before the camera, Garry chats away on anything viewers ask about, stating ideas that don't necessarily—if at all—coincide with the beliefs of the men behind the show.

If this sort of thing isn't hilarious, Garry doesn't mind at all. He doesn't want to be a buffoon, anyway. "I wouldn't even call myself a comic," he says. "I'm just a guy who comes around every day." He'd as soon stick to straight entertaining, but believes that "If you look back and realize you haven't made anyone mad, you haven't said anything, either."

"The popularity of our show," Garry theorizes, "stems from the fact that we respect our viewers' intelligence. They are aged three to 90, and include cab drivers and university professors. The idea of an 'average-housewife audience' is a ridiculous myth."

Garry is fearful of performers' power to influence audiences. "It's terrifying that an entertainer should have political influence, just because he's liked. I'd stump for ideals or ideas, but I wouldn't dream of telling people how to vote."

When Garry takes the stump, one of his favorite targets is the fan club. On hearing that one was started for him, he told his viewers to "do something useful—like round up blood donors." His explanation: "It's foolish to blow up an actor who's already inflated."

Although he is certainly one of the brightest men in the business, Garry is best at charming people, without being a professional charmer.

"We're like a comic strip," he said, referring to CBS' *Garry Moore Show*. "We don't have the pressure of having to hit a home run once a **continued**



Full Faith And Credit Go To Garry's Aides

week. When I look back, I think of my frantic early days with Durante and I shudder at what goes on—firings, new writers, new formats, ulcers.”

In the last three years, Garry has had to fire two people. It takes 85 to run the show. “Talent is only the first thing a performer must have,” he asserts. “Executive ability might even be the most important—the ability to get good people around you and then let them alone to do their jobs.”

Looking on TV the way other men regard their office jobs, Garry works a five-day week, 9 to 5, except on Wednesdays, when he moderates the *I've Got A Secret* panel later at night. Evenings, he drives to Westchester with all the other workaday husbands, and doesn't go out of his way to socialize with entertainers. He's been known to go out on quiet parties Wednesday nights with show people, but to cafes not ordinarily frequented by them.

“Too many of us know only what the boys at Lindy's are saying. You know, of course, that outside of New York, no one cares what's being said



Meadows and Moore: Garry and panelist Jayne on the 'I've Got A Secret' show.

here.” Because of this approach, Garry's closest friends are not in his business; they are in advertising agencies, textile mills. One is a metallurgist, another a doctor, another a former FBI agent.

Although Garry never finished high school, he's hardly uneducated. He reads a great deal, is willing to talk on any subject and does so—well. He has an appreciation of the professions. His father was a lawyer, his brother is a doctor. He is certain that “No actor, by virtue of being an actor, could ever be great the way a doctor is great.”

As an individual, Garry has attained a status most people in show business envy. He credits everyone connected with his show, at every possible chance. He says, “Too many men who are good take the bows alone. To me, writers are like the peasants of feudal times. They raise the crops but never get invited to partake of the feast.”

Such personal feelings about writers may be rooted in his early days in radio, when he was a writer in his native Baltimore. He claims that there's little difference between Moore



◀ Morgan and Moore: Garry says he's no comic but the dog seems to disagree.

the comedian and Moore the man. "But on camera, I have four top-notch men putting clever words in my mouth. My brother is much funnier than I am and he doesn't have to be."

Free and easy on camera, Garry attributes his calmness to the pace of a daily show. "We never say, 'Now we're going to perform.' If we're silly, everyone knows it's just for the gags."

Living in suburban Rye, N.Y., Garry sails often (he learned as a child), has a 35-foot yawl, "Red Wing." Only once has he allowed his children, Mason, 14, and Garry, Jr., 11, to be photographed professionally; and then he tore up every available print. "I don't think it's healthy for kids to be used as props."

His wife, Nell, runs a successful interior decorating shop with a friend. She got her start decorating her own home, branched out to Garry's office and then began advising friends. "It's good for her to have something to do," says Garry. "Our kids are almost grown."

This summer, the family is taking a six-week tour of Europe. "For all practical purposes, that's the last we'll see of our eldest, except for vacations. He's going to prep school, then college, then he's on his way."

The unspectacular home life of Thomas Garrison Morfit—the name Garry was born with and uses non-professionally—is what you might expect.

"I'm doing exactly what I've always wanted to do. I haven't had a bit of adjusting to do for TV. It's like having my own business and yet it's like partying—games, lights, music, pretty girls. When I come home, I need to rest. My wife might like to get out and see the lights more often. I'd say that she's the one who's had to adjust to TV."—Katherine Pedell.



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Dior by the Dozen

Paul duPont Creates Costumes
For TV In Wholesale Lots



Paul duPont sketches gown for dancer . . .



Last-minute alterations backstage and costumes are ready, at right, for final okay.



... Drapes it on her, to gauge effect ...



... Checks for 'danceable' hem length.

Television's Diors and Schiaparellis grind out wardrobes at so frantic a rate that one of them, Paul duPont, figures his eight-year total of costumes in the hundreds of thousands.

Assigned to the NBC "spectaculars," duPont allows himself a whole week to costume each of the 90-minute color extravaganzas.

For "Naughty Marietta," he whipped up 3000 yards of ruffles for a chorus of cancan girls. And for "Variety," he

hastily designed a hoopless hoopskirt for the dancers.

First duPont discusses ideas with producer Max Liebman. Then he broods, makes a few sketches, bastes a costume together, drapes it on a show girl and revisits Liebman.

"Then," says duPont, "Max tears it up, kicks it around, throws it out the window—and I start all over again."

No such drastic treatment, however, was accorded *these* duPont duds ...



Come Out Of The Bleachers!

Television Wants To Put You
Down Front For Sportscasts

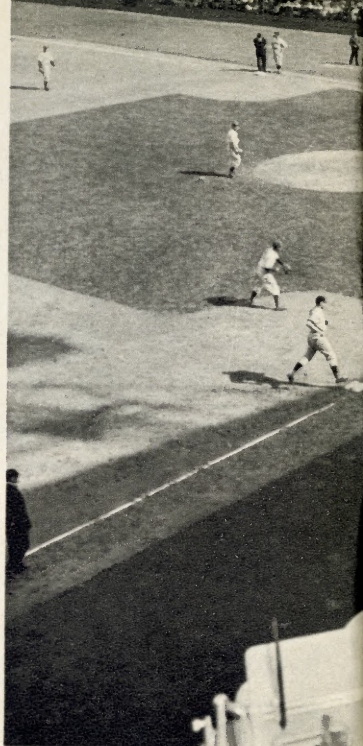
Television's theory of how to succeed in the vast sports field is simply this—give the viewer the best seat at the park, field, stadium or racetrack and you have made a friend for life.

But there's a vast difference between theory and practice. Even now TV officials are sweating out the problem of bringing home viewers the broad sweep of action from any part of the baseball park that the paying customer can see. And this includes the dugouts.

While a few teams allow TV cameras to look into the dugouts, most refuse on the theory that what occurs there is just between a manager and his players. But, as pointed out by John Derr, CBS director of sports, many fans seated in the park can peer into the dugouts, so why not give home viewers a peek?

Derr would also like eight cameras to cover a baseball game, instead of the five in general use today. To bring viewers the most information about a game, he says, six cameras, in teams of two, should be posted behind home plate and along the first- and third-base lines—one to cover the action, one to shoot close-ups. The remaining two cameras would scan grandstand and playing field.

However, Tom Gallery, NBC's director of sports (he was formerly a vice-president of the New York Yankees), believes TV's baseball coverage is near-perfect now. Present camera positions give viewers better seats



than the best in the parks, he says.

But, given unlimited funds and complete command, Gallery and Derr would have a lot of fun and get plenty of excitement from other sports. Here are some of their ideas:

GOLF—Derr would adopt an idea, proposed by a Midwestern club, to redesign the course in the shape of a wheel. The clubhouse—and TV cameras—would be at the hub, with the fairways going back and forth along the spokes. The first tee, for example, would be in front of the clubhouse, with the first green on the rim of the wheel. The second tee would then be on the rim, with the second green back at the clubhouse. Cameras at the clubhouse could cover the action on nine alternate tees and greens.



'Take me out to the ball game:' TV does, and tries to assure you a good seat.

(To get back to earth, NBC is currently trying to lick the coverage on a regular course by stringing cables underground at the Augusta, Ga., National Course, to follow the players along the fairway instead of picking them up only on the tees and greens.)

BOXING—Gallery hopes to suspend a camera directly above the center of the ring, right above the microphone used by the ring announcer. "If a boxer is knocked flat," Gallery said, "we could cut in for close-ups of his face or of the referee counting him out."

FOOTBALL—Gallery wants a camera-on-wheels rolling along the sidelines. "We could get right down on the scrimmage line," he said. "We would have fine close-ups of the team cap-

tains surveying the opposition."

More valuable than that camera, in Derr's opinion, would be cameras placed high in each end zone. These would show the defensive line-up of each team and the offensive backfield, would alleviate the problem of the cameras' losing the ball on intricate T-formation plays.

BASKETBALL—It has been suggested that black basketball floors and a white ball would make plays easier to follow. But Gallery believes three cameras along the side at about balcony level can pick up all the fast action of basketball. And NBC, this past season, inaugurated use of a fourth and fifth camera at floor level behind each basket to give a better view of players shooting fouls.

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★ THE BIG STORY—NBC ★ DOUG EDWARDS WITH THE NEWS—CBS

See program pages for time and channel

TUESDAY AND THURSDAY

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Martin



Duggan

Chicago Dateline

TV GUIDE's Anniversary Show: NBC-TV singing star Tony Martin, who will emcee TV GUIDE's 2nd Anniversary Review this Friday (see page A-47), broke a long-standing rule to fulfill his current Chez Paree engagement. He filmed several of his Monday night NBC-TV shows. The handsome baritone prefers to do the show "live." Jim Moran, also on the big TV GUIDE variety show, is just back from a Florida vacation. It will be his first camera chore in over four weeks. June Valli, who will appear on the program with hubby Howard Miller, had to pantomime her *Close-up* songs recently when hard hit by a throat condition. She's back to good health now.

Tom Duggan and Danny O'Neil, slated to do a surprise dance duet on TV GUIDE's show, have ordered fancy custom-made jackets. They had a special musical score written for the act and will be assisted by model Pat Vance. Imagine, Duggan singing and dancing!

The Billy Williams Quartet, also booked for the show, will be making one of their rare TV appearances since the passing of *Show of Shows*. Inciden-

tally, the whole cast must put in a full six hours rehearsal before the 10 P.M. telecast. Don't miss it! Friday, Channel **7**, 10 P.M.

Channel Chatter: *Super Circus* hostess Mary Hartline and clown Nicky Francis are due to be toasted at the Father and Son banquet of the Chicago Press Club, Apr. 22.

Comic Irwin Berke and his family will be Europe-bound this summer. He plans a lengthy leave of absence from the Duggan daytime show.

Burr Tillstrom, Fran Allison and the other Kuklapolitans are booked for a week of program originations from New York, starting Monday, Apr. 25.

Lucky Ray Rayner has a pleasant off-camera assignment scheduled for the end of this month. He'll journey to Benton Harbor, Mich., to crown a blossom festival beauty queen there.

New Shows: Two new local offerings just crashed the WGN-TV evening lineup: a sports stanza, "*The Great Outdoors* (Friday, 8 P.M.) and a variety program with service talent, *Your Navy Show* (Thursday, 8 P.M.).

Channels listed in program section

2 WBBM-TV	(CBS) 410 N. Michigan Ave., Chicago	Whitehall 4-6000
5 WNBQ	(NBC) Merchandise Mart, Chicago	Superior 7-8300
7 WBKB	(ABC) 20 N. Wacker Dr., Chicago	ANdover 3-0800
9 WGN-TV	(Du Mont) 441 N. Michigan Ave., Chicago	Superior 7-0100
4 WTMJ-TV	(NBC) 720 Capitol Dr., Milwaukee	BRoadway 1-6000

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THIS IS NORMAN ROSS

FROM COLLEGE CAMPUS TO TV STAGE

You surely must have noted by now that WBKB is elated over its newest star, Norman Ross. Never before has any personality received the promotional ballyhoo being showered on him.

Personable, soft-spoken and conservatively dressed, Norman talks about memorable historical events each week-night at 11 P.M. A meticulous worker, he and his colleague, Dave McElroy, work eight hours each day to produce their nightly 10-minute stanza. "We try our level best to make the show entertaining rather than educational or academic," Norman declares. "Our prime goal is to tell a good story."

An introvert by nature, Ross dislikes the hustle and bustle of show business. He has always dreamed of becoming an author and leading the quiet, serene life of a college professor on campus. In fact, Ross was well on his way to making this dream a reality when he was working for his Ph.D. at Oxford University in England. His academic life there was interrupted by the death of his father, Chicago's beloved Norman Ross, Sr. He immediately returned to Chicago and a new way of life.

Ross began to dabble in radio. He later made his initial television pitch to WGN-TV where program director Jay Faraghan tentatively agreed to star Ross in a musical show. But WBKB offered Ross a more fluid format for his *This Is the Day* program and Ross asked to be released from his WGN-TV commitment. Faraghan courteously consented and Ross moved to WBKB where he has been a smash success since his first show last month.

Ross readily admits that it was Burr Tillstrom who influenced his switch to WBKB. Norm signed a one year contract and was given a free hand in the production of his 10-minute stanza.

Over and above his nightly video stints, Ross handles numerous local radio programs, most of them featuring classical music. He's a record collector, an avid reader, a free-lance writer, a part-time actor, and a better-than-average tennis player.

It may be that all this activity is just a way of dodging romance. Dapper Norman remains an eligible but a wary bachelor.



TV Movie GUIDE

For fuller details of each movie, see the regular program listing.

SATURDAY, APRIL 16

- 12:00 Noon 9 "OUTLAW GANG"
(Western) Don Barry, Robert Lowery.
- 1:00 P.M. 7 "ABROAD WITH TWO YANKS"
(Comedy) William Bendix, Helen Walker.
- 2:00 P.M. 4 "MACBETH"
(Tragedy) Orson Welles, Roddy McDowall.
- 3:30 P.M. 2 "FACE IN THE FOG"
(Drama) Jane Withers, Paul Kelly.
- 4:00 P.M. 9 "HIDDEN DANGER"
(Western) Johnny Mack Brown, Ray Hatton.
- 5:00 P.M. 9 "TRAIL'S END"
(Western) Johnny Mack Brown, Max Terhune.
- 6:00 P.M. 9 "ROARING GUNS"
(Western) Tim McCoy.
- 7:00 P.M. 9 "OUR TOWN"
(Drama) William Holden, Martha Scott.
- 8:00 P.M. 7 "KIT CARSON"
(Adventure) Jon Hall, Lynn Bari.
- 9:30 P.M. 4 "RUTHLESS"
(Drama) Zachary Scott, Diana Lynn.
- 11:00 P.M. 9 "GUILTY BYSTANDER"
(Drama) Zachary Scott, Faye Emerson.
- 12:00 Mid. 2 "MAN OF CONQUEST"
(Drama) Richard Dix, Gail Patrick.
- 12:00 Mid. 5 "CHANDU"
(Drama) Edmund Lowe, Bela Lugosi.
- 12:00 Mid. 7 "THREE STRANGERS" and "THE MAN WITHOUT A COUNTRY"
(Double Feature) John Call, Dabbs Greer, John Warburton, June Lang.
- 12:05 A.M. 4 "MAN BAIT"
(Mystery) George Brent, Peter Reynolds.

SUNDAY, APRIL 17

- 9:00 A.M. 9 "SAPS AT SEA"
(Comedy) Laurel & Hardy.
- 10:00 A.M. 7 "OUTLAW COUNTRY"
(Western) Lash La Rue, Al St. John.
- 10:00 A.M. 9 "HAUNTED TRAILS"
(Western) Whip Wilson, Andy Clyde.
- 10:30 A.M. 2 "DAREDEVILS OF THE CLOUDS"
(Drama) Robert Livingston, Mae Clarke.
- 11:00 A.M. 9 "THE WESTLAND CASE"
(Mystery) Preston Foster, Carol Hughes.
- 11:30 A.M. 5 "DESERT BANDIT"
(Western) Don "Red" Barry.

- 12:00 Noon 9 "WHEN THE WEST WAS YOUNG"
(Action) Randolph Scott.
- 6:00 P.M. 9 "ZENOBIA"
(Comedy) Oliver Hardy, Billie Burke.
- 10:00 P.M. 9 "THE LOST MOMENT"
(Drama) Robert Cummings, Susan Hayward.
- 11:00 P.M. 5 "O'MALLY OF THE MOUNTED"
(Adventure) George O'Brien, Irene Ware.
- 11:30 P.M. 2 "THE CHEATERS"
(Drama) Joseph Schildkraut, Billie Burke.
- 11:30 P.M. 7 "SON OF MONTE CRISTO"
(Adventure) Louis Hayward, Joan Bennett.
- 11:35 P.M. 4 "THE CAPTURE"
(Drama) Lew Ayres, Teresa Wright.

MONDAY, APRIL 18

- 1:00 P.M. 9 "PACK UP YOUR TROUBLES"
(Comedy) Ritz Bros., Joseph Schildkraut.
- 10:00 P.M. 9 "ANOTHER MAN'S POISON"
(Intrigue) Bette Davis, Gary Merrill.
- 11:30 P.M. 2 "STRANGERS IN THE NIGHT"
(Drama) Virginia Grey, William Terry.
- 12:00 Mid. 5 "ESCAPE TO PARADISE"
(Drama) Bobby Breen, Kent Taylor.
- 12:00 Mid. 7 "OUTLAW COUNTRY"
(Western) Lash La Rue, Al St. John.

TUESDAY, APRIL 19

- 1:00 P.M. 9 "THE BOHEMIAN GIRL"
(Comedy) Laurel and Hardy.
- 10:00 P.M. 9 "TERROR BY NIGHT"
(Drama) Basil Rathbone, Nigel Bruce.
- 11:30 P.M. 2 "MYSTERIOUS MR. VALENTINE"
(Intrigue) Wm. Henry, Linda Stirling.
- 12:00 Mid. 5 "ROUNDUP"
(Western) Buster Crabbe.
- 12:00 Mid. 7 "SPRING TIME"
(Drama) Peter Graves, Carol Raye.

WEDNESDAY, APRIL 20

- 7:00 P.M. 9 "INVISIBLE GHOST"
(Mystery) Bela Lugosi, Polly Ann Young.
- 10:00 P.M. 9 "BLACK MAGIC"
(Intrigue) Orson Welles, Nancy Guild.

- 11:30 P.M. 2 "MANIA FOR MELODY"
(Musical) Johnny Downs, Vera Vague.
- 12:00 Mid. 5 "BILL CRACKS DOWN"
(Drama) Grant Withers, Beatrice Roberts.

THURSDAY, APRIL 21

- 1:00 P.M. 9 "A CHUMP AT OXFORD"
(Comedy) Laurel and Hardy.
- 7:00 P.M. 9 "CAPTAIN CAUTION"
(Drama) Victor Mature, Louise Platt.
- 10:00 P.M. 9 "WHISPERING SMITH SPEAKS"
(Drama) George O'Brien, Irene Ware.
- 11:30 P.M. 2 "NORTHWEST OUTPOST"
(Musical) Nelson Eddy, Ilona Massey.
- 12:00 Mid. 5 "CRIME ON THE HILL"
(Mystery) Sir Nigel Playfair, Judy Kelly.
- 12:00 Mid. 7 "NO TRACE"
(Mystery) Hugh Sinclair, Dinah Sheridan.

FRIDAY, APRIL 22

- 10:00 P.M. 9 "BULLDOG DRUMMOND'S BRIDE"
(Drama) John Howard, Heather Angel.
- 12:00 Mid. 5 "LEAVENWORTH CASE"
(Drama) Donald Cook, Jean Rouverol.
- 12:05 A.M. 4 "THE VENUSIAN"
(Drama) Helmut Danfine.

TV Sports GUIDE

(For details, see daily program listings.)

SATURDAY, APRIL 16

- 1:25 P.M. 9 Baseball—Sox vs. Indians
3:00 P.M. 7 Main Event Wrestling
8:30 P.M. 9 Wrestling—Marigold
11:00 P.M. 5 Championship Bowling

SUNDAY, APRIL 17

- 1:25 P.M. 9 Baseball—Double Header
7:00 P.M. 7 Main Event Wrestling

MONDAY, APRIL 18

- 7:00 P.M. 9 Championship Bowling
8:00 P.M. 9 Boxing—New York
8:30 P.M. 7 Boxing—Eastern Parkway

TUESDAY, APRIL 19

- 10:30 P.M. 5 Championship Bowling

WEDNESDAY, APRIL 20

- 1:25 P.M. 9 Baseball—Cubs vs. Braves
8:00 P.M. 9 Roller Derby—Coliseum
9:00 P.M. 2 Boxing—Washington, D.C.
9:45 P.M. 2 Red Barber's Corner

THURSDAY, APRIL 21

- 10:30 P.M. 7 The Big Fight

FRIDAY, APRIL 22

- 1:25 P.M. 9 Baseball—Cubs vs. Reds
9:00 P.M. 5 (4) Boxing—Chicago



"Take my harem . . . Just give me a drink
made with FLEISCHMANN'S BOND"

"And . . . Oh, Master . . .
Fleischmann's Bond is
6 YEARS OLD . . .
to make every drink
more delicious than ever!"



KENTUCKY STRAIGHT BOURBON WHISKEY
BOTTLED IN BOND • 100 PROOF • THE FLEISCHMANN DISTILLING CORP., OWENSBORO, KY.



Sports

BY ED PAZDUR

Jack Drees—A Man On The Go

It's been a busy month for Jack Drees. On Apr. 5, he launched a new chit-chat show over WBKB, and last Wednesday he subbed for Russ Hodges as the CBS-TV fight announcer. It's his regular summertime role, but Jack might land the Wednesday night fights permanently after the bouts switch from CBS to ABC in June.

To add to his luster, Drees has again been signed to announce the NCAA Big 10 football games this fall, even though they are being televised over NBC. This is of particular significance because Drees is basically an ABC sportscaster. The Big 10 games will be seen regionally and the NCAA is reportedly anxious to have Jack Drees and Tom Harmon handle all national telecasts as well.

If Jack bags this lucrative plum, it will be the third big network using his services. Jack's popularity seems to bear out Bob Elson's theory on free-lance sportscasting. As an independent announcer Drees can draw three checks from three networks each week rather than one check from one network.

Plaudits: Marshall Field & Co., sponsors of the recent *Daily News Relays*, should be credited for the manner in which they handled their commercials. The TV cameras never left the action on the field during the entire telecast. All commercials were super-imposed on the picture during the duller part of the relays and were never intrusive.

Cuffnote: Joe Wilson and the *Championship Bowling* show, Saturday nights on WNBQ, reached a phenomenal American Research Bureau rating of 23!



Letters to the Editor

YOU TELL TELEVISION

Please address all letters to Regional Editor TV GUIDE, 6 N. Michigan Ave., Chicago 2, Ill.



Miller



Hartline

Howard's Crew Has Credit Due

We never miss the WBBM-TV *Howard Miller Show* on Friday nights. It deserves all the praise it receives. But I think Howard should introduce the cameramen on his show. There aren't words to describe their talents. All I can say is: "Man, what shots!"—Mrs. Marion Lorenzia, Elmwood Park, Ill.

Less Airs, More Aerialists

I have a complaint about *Super Circus*. Once it was a genuine circus show. Now it is a band show. There are too many of the Mary Hartline band numbers each week. They should include a few more acts to make the show more enjoyable.—Clara Clark, Chicago.

Tickets At A Premium

Would you please tell me how I may obtain tickets for *Super Circus*?—Mrs. Helen DiRenzo, Chicago. [Write the Guest Relations Dept. of the ABC outlet, WBKB, whose address is on page A-1. Be patient, however. Tickets are in demand, and there's a long waiting list for studio seats.—Ed.]

Make It A Nightly Treat

After watching her new TV shows, we think gospel singer Mahalia Jackson is a wonderful vocalist and performer. But she should be on far more often—say, seven nights instead of just Thursday and Sunday.—Mr. and Mrs. K. Lundborg, Chicago.

TV Programs

SATURDAY

For Week Beginning April 16th, 1955

SATURDAY MORNING

7:50 (2) **Today's Thoughts**

7:55 (2) **News in Brief**

8:00 (2) **Rayner Shine—Variety**

8:55 (2) **News in Brief**

9:00 (2) **Now and Then—Education**

Dr. Fronk Baxter explores the world's literary heritage. (Film)

(5) (4) **Pinky Lee—Kids**

(9) **This Is the Life—Religion**

"A Child's Easter Sermon." Freddie seeks the key that will open the locked heart of a lanely and despoiring old man.

9:30 (2) **True Picture—Review**

(5) (4) **Paul Winchell Show**

Things are buzzing down at the club house as Jerry and Knuck try to pin down the season's first mosquito. Poul, Mory Ellen Terry ond Milton DeLugg join in the battle. After Irving the scholarly mause tells Knucklehead Smiff "Haw to destray mosquitoes," Knuck sings o song about the subject.

(9) **Morning Movietime**

"Devils Gorge." A half-hour feature.

10:00 (2) **Winky Dink and You**

We ga down to the ocean in a submarine the kids hove drawn. There we meet the bloop-bleep fish. Winky is having trauble writing same poems so Jock Barry tries ta help. The first episade of Winky and Dusty Don's adventures in the Canadian woods.

(4) **Smilin' Ed's Gang—Kids**

Suki wants a pet chimpanzee and osks his fother ta bargoin far ane.

(5) **Funny Boners—Kids**

Ventriloquist Jimmy Weldon with his hand puppet, Webster Webfaat, presents a

show designed especially far children with stunts and prizes. (Hollywood)

(7) **Big Game Hunt—Adven.**

"Climbing Fish." Osa and Martin Johnson go on an expedition.

(9) **Let's Cook—Tips**

Miss Alma Loch shows the easy methods beginners may use ta prepare broiled pork chops, baked stuffed potatoes, asparagus, radish roses and baked apples with cream.

10:30 (2) **Capt. Midnight—Adventure**

"Caunterfeit Millions." Capt. Midnight and Ikky encounter ane of their most baffling cases when they are assigned to track down caunterfeit maney flooding the country from the Middle West.

Cast

Capt. MidnightRichard Webb
IkkySid Meltan
TutOlan Soule
GourneyJahn Damler
BradshawKen Christy

(5) (4) **Corbett, Space Cadet**

Tom Corbett ond his buddies are trapped aboard a troining ship on its test flight. The ship is supposed ta poss through the Asteraid belt.

Cast

Tom CorbettFronkie Thamas
AstroAl Markim
T.J. ThistleJack Grimes

(7) **Scrub Club—Kids**

Cloude Kirchner and "Scrubby" with morning entertainment far children.

(9) **Saddle and Stage**

11:00 (2) **Big Top—Circus Fun**

Ringmaster Jock Sterling presents:
Lion tamerPat Anthony
MankeysWatkin's Chimps
High perch artistsAntoleks

Trompoline octMontes de Oco
 Foot jugglerRaquel
 Trapeze artistsTwo Valories

4 What's New in the Kitchen

5 Mr. Wizard—Science

"Faster and Higher." Mr. Wizard (Don Herbert) and Buzz (Bruce Podewell) investigate the problems of space flight and learn the preparations needed for a trip to the moon.

7 Pep Rally—Variety

Kenny Bowers with music and fun.

9 Quiet Riot—Comedy

Entertainment for the children.

11:30 5 MOVIE—To Be Announced

9 Adventures of Danny Dee

Donny Dee and his sister Debby appear from the drawing board of Roy Doty.

11:45 4 Let's Look at the News

AFTERNOON

12:00 2 Lone Ranger—Western

"Death Trap." The Lone Ranger and Ton to investigate the disappearance of three deputies who were taking prisoners from one jail to another. They're surprised to find that the trail leads to the cabin of a harmless prospector. (Film)

4 Mr. Wizard—Science

Science education for youngsters utilizing common household items. (Film)

7 Hi Club—Ed Allen

Ed Allen emcees teen-age variety show and discusses teen topics.

9 MOVIE—Western

"Outlaw Gong." Saga of the West starring Don Berry, Robert Lowery.

12:30 2 Uncle Johnny Coons Show

Johnny shows two old movies, "Hold That Bear" and "Lizzies of the Field." Then he pretends he's a rocer and prepares for a cross-country roce with George's help.

4 Hot Shot Revue—Music

Joe Shott and his Hot Shots.

7 Ramar of the Jungle

"The Doomed Safari." Two tribes of the jungle resent the arrival of a man and his wife who have come to Africo in a search for uranium. Jon Holl stars.

1:00 2 Ray Rayner—Music

Roy's guests are the famed Crew Cuts. Tunes: "Take Me Out to the Ball Game," "Butterfingers," and "They Go Wild Over Me," mimed by Roy and Mina Kolb. (Chicago)

5 Baseball Hall of Fame

7 MOVIE—Comedy

"Abroad with Two Yonks." Two GI's try to win the some girl. William Bendix, Helen Walker.

9 Batting Practice—Warm-up

Jack Brickhouse gives the lineup and a resume of the ployers' background.

1:10 9 Lead-off Man—Interviews

Vince Lloyd talks with players.

1:25 9 Baseball—Sox vs. Indians

Jack Brickhouse and Harry Creighton describe the action from Comiskey Park. You'll find new ideas for telecasting sports on page 10.

1:30 4 Education on Parade

Featured are the top six exhibits from the Southeastern Wisconsin Science Fair.

5 MOVIE—To Be Announced

2:00 2 Operation New Horizon

Dr. Gustave Rapp, biochemist, Loyola University School of Dentistry lectures on the practical values derived from experiments in so-called "pure science."

4 MOVIE—Tragedy

"Macbeth." (1948) A nobleman and his wife murder the king. Orson Welles.

2:30 2 Playhouse—Drama

"Holiday." On a post-war holiday in Europe a former soldier's wife learns the truth about her husband's days as a GI.

7 Home Buyer's Guide—Tips

2:45 7 TV Tours—Travel

3:00 2 Choose Your Career

The packaging industry is discussed by Frank Reynolds and panel.

7 Main Event Wrestling

3:30 2 MOVIE—Drama

"Face in the Fog." (Chgo. TV Debut) Two young people are in love but their families hate each other. Jane Withers, Paul Kelly are starred.

5 To Be Announced

An exciting new Western adventure series

starring Dick Jones as Buffalo Bill, Jr.,

and Nancy Gilbert as his sister "Calamity"

BUFFALO BILL jr.

SATURDAY 4:30 - 5:00 P. M.

Devanny Wood

DON'T MISS

SPORTS FOR THE FAMILY

Bud Wilkinson, famous football coach, has interesting and helpful tips for Mom, Dad and the youngsters on watching and playing *all* the popular sports.

SUNDAY 8:15 - 8:30 P. M.



channel



WBKB /

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family
station

AMERICAN BROADCASTING COMPANY

5:00 SATURDAY



PETER LAWFORD
JOANNE GILBERT

in "Mason Dixon Line"... a
riotous comedy about newlyweds.

PLUS

WILLIAM LUNDIGAN
EDWARD ARNOLD
ANNE FRANCIS

in "The Tryst"... the engrossing
tale of a girl seeking to prove
her innocence.

See both comedy and drama

5:00 SATURDAY

channel 2 WBBM-TV

CHICAGO'S SHOWMANSHIP TELEVISION STATION



CBS TELEVISION

SATURDAY

3:45 **9** Tenth Inning—Interviews
Harry Creighton talks with sports people.

4:00 **4** The Big Picture—Army Film
Films of our Army in action.

7 Smilin' Ed McConnell—Kids,
"The Block Lagoon." Suki wants the chimpanzee brought to his tropical island home by pearl divers for a pet. John Yamamoto, James Yamamoto, June Foray.

9 MOVIE—Western
"Hidden Danger." (1948) Outlaws run the Cattleman's Protective Association. Johnny Mack Brown, Raymond Hatton.

4:30 **7** **4** Buffalo Bill, Jr.
"The Death of Johnny Ringo." Buffalo Bill Jr., is assigned as a scout to help Federal troops find a missing messenger. Dick Jones, Nancy Gilbert, Harry Cheshire.

4:45 **5** Hobby Time—Crafts
5:00 **2** Double Feature—Drama
(1) "Mason Dixon Line." A comedy about newlyweds. Peter Lawford, Joanne Gilbert. (2) "The Tryst." The engrossing tale of a girl seeking to prove her innocence. William Lundigan, Edward Arnold, Anne Francis.

4 Lone Ranger—Western
Clayton Moore and Jay Silverheels.

5 This Is the Story
7 Superman—Adventure
"The Runaway Robot." An eccentric correspondent of the Daily Planet invents an electrically controlled robot which falls into the hands of thieves. George Reeves.

9 MOVIE—Western
"Trail's End." (1949) An innocent man is charged with murder. Johnny Mack Brown, Max Terhune.

5:30 **4** Cisco Kid—Western
Cisco (Duncon Renaldo) and Pancho (Leo Corrallo) bring another fugitive to justice.

5 Hopalong Cassidy
"Dangerous Venture." Hoppy's sidekick, California, is nearly sacrificed to the gods, when the two join the expedition of a local tribe. William Boyd. (Film)

7 Rocky Jones, Space Ranger
Richard Crane stars as Rocky.

EVENING

6:00 **2** Gene Autry—Western

"Jahny Jackaraa." Pat Buttram should know better than to accept the dare of a small boy. But he doesn't. Soon he and Gene are being chased by an angry posse.

4 Weather—Bill Carlsen

5 American Inventory

7 Dangerous Assignment

"The Assassin Ring Story." The murder of an Arab tribal leader threatens to cause a rift between the near Eastern country and the U.S. Brian Danlevy.

9 MOVIE—Western

"Raring Guns." Tim McCay.

6:05 **4** Sports—Lloyd Pettit

6:20 **4** Let's Look at the News

6:30 **2** Beat the Clock—Games

Bud Callyer, assisted by Raxanne, gives contestants all kinds of stunts.

5 **4** Horace Heidt—Variety

The show wagon stops at Philadelphia, as it salutes the Keystone state. Among the regulars: comedian Jahny Standley; singers Reita Green and Ralph Sigwald; the Musical Knights; and the Heidt Steppers.

7 Hollywood Detective

"A Question of Truth." Steve Randall makes an investigation into the art of lying—and saves a man from the chair in doing so. Melvyn Douglas stars.

7:00 **2** JACKIE GLEASON—Comedy

This week Ralph Kramden is embroiled in two different situations. First, he's encouraging his friend's marriage. Second, the friend suggests an important new job for Ralph. But a couple of big obstacles to the job make life tough for the Kramdens once more. Jackie Gleason and Audrey Meadows play "The Haney-maeners," Art Carney and Joyce Randolph play the Nartans. The June Taylor Dancers and the Ray Bloch Orchestra supply the musical interludes. Jack Lescaulie introduces the sketches.

5 **4** MICKEY ROONEY

When Mickey and his pal, Freddie, learn that a war-surplus store is for sale, they pool their savings. (Film)

Cast

Mickey MulliganMickey Rooney
 Nell MulliganClaire Carleton
 Jae MulliganRegis Toomey
 Mr. BrownJohn Hubbard
 FreddieJaey Farman
 PatCarla Balenda

7 SPORTS FINAL—Duggan

9 MOVIE—Drama

"Our Town." Life, love, and death in a small American town. William Halden, Martha Scott are starred.

7:30 **5** **4** THIS IS HOLLYWOOD

"America's Sweetheart." Stunt girl Queenie Dugan has the misfortune to "crash" a tempestuous movie queen unwittingly. But the star has to watch her step. Seems she's out to cap the title of "America's Sweetheart." (Film)

Cast

QueenieMitzi Green
 The StarPeggy Knudsen
 KimVirginia Gibson
 AndyJames Lydan
 HubieGardan Jones

7 TROUBLE WITH FATHER

"I Spy." Stu as usual complicates matters. Stu Erwin, June Callyer. (Film)

8:00 **2** TWO FOR THE MONEY

Herb Shriner asks the questions as contestants try to build up cash. Dr. Mason Grass is the answer judge.

You'll find these exclusive features a big help:

- TV MOVIE GUIDE
- TV SPORTS GUIDE

5 4 IMOGENE COCA

Betty's so bored with life at home that she decides to get out and find a job. Jerry suggests that she take up a hobby instead. Betty and Jerry: Imogene Coca and Hal March. The next door neighbors, Harry and Helen Milliken: David Burns and Bibi Osterwald. (New York)

7 MOVIE—Adventure

"Kit Carson." Carson attempts to lead a wagon train through dangerous territory. Jon Hall, Lynn Bari.

8:30 2 MY FAVORITE HUSBAND

Liz and Myra decline their husbands' invitation to go fishing until they learn that a beautiful young girl is going on the trip. Joan Caulfield and Barry Nelson. (Hollywood)

5 4 DONALD O'CONNOR

Donald and his guest, Johnny Mercer, do a take-off on the cavemen responsible for the world's first song. Later, Donald dances to Mercer's "Blues in the Night." Sid Miller and Joyce Smight.

9 WRESTLING—Marigold

- (1) Carl Engstrom vs. Bud Fisher
- (2) John Arjon vs. Zack Malkov
- (3) Len Rossi vs. Don Cortez
- (4) Gypsy Joe vs. Al Szasz
- (5) Dan Leo Jonathon vs. Juan Hernandez
- (6) Main: Ches Bernard vs. Roy McClarity

9:00 2 PROFESSIONAL FATHER

When Twig asks for money to buy baseball equipment, Dr. Wilson insists his son earn the money. Steve Dunne stars.

DONALD O'CONNOR

on

TEXACO STAR THEATER

Saturday night · Ch. 5 4 · 8:30 P.M.

Presented by

YOUR TEXACO DEALER

The best friend your car has ever had!



5 4 GEORGE GOBEL

George and Alice have flower-care problems and call in an expert for consultation. The horticulturist is played by actor Walter Brennan. (Hollywood)

9:30 2 DAMON RUNYON THEATER

DEBUT A series of films based on Damon Runyon's famous stories about the guys and dolls of Broadway. Vivian Blaine stars in "Pick the Winner." A killing at a dice game enables Lucky Farrar and his girl to take a trip south to Hialeah. But Lucky's luck at the race track is all bad until he meets a young Princeton professor and a sure-fire system.

Cast

Cutie Singleton Vivian Blaine
Lucky Farrar Bob Strauss
Prof. Woodhead Bruce Bennett
Mme. Sylvia Diane De Laire

4 MOVIE—Drama

"Ruthless." (1948) A ruthless man pursues success. Zachary Scott, Diana Lynn.

5 YOUR HIT PARADE

Dorothy Callins, Gisele MacKenzie, Snooky Lanson, Russell Arms, Raymond Scott's Orchestra and the Hit Parade singers and dancers salute the Nation's top seven tunes. The extra treats: Snooky sings "Chattanooga Choo-choo." The dancers present "12th Street Rag."

7 BIG PICTURE—Army Films

10:00 2 PEE WEE KING—Music

Country-style jamboree with Pee Wee King and his band. Backing up the pint-sized troubador are regular members: guitarist Chuck Wiggins, singer Neal Burris and comedienne Eller Long. Guests invited. Write WBBM-TV for tickets.

5 MAYOR OF THE TOWN

"Marilyn Minds the Baby." The mayor's housekeeper volunteers to care for a six-month-old baby without telling her boss. Thomas Mitchell. (Film)

7 MOVIE—To Be Announced

10:30 5 SCIENCE FICTION THEATER

"Time Is Just a Place" stars Don DeFore and Marie Windsor as the Browns, a couple whose new neighbors seem up

to something strange. The Browns find that the Hellers possess a "sonic broom" and several other gadgets of enormously advanced design. (Film)

10:55 (4) **WEATHER**—Bill Carlsen

11:00 (4) **The Lone Wolf**—Drama

"Oil Story." Mike Lanyard is asked to find a six-year-old boy. (Film)

(5) **Championship Bowling**

Larry Larsen, current Chicago Bowling Association all-events champion, faces Chicago Classic star Rudy Habetler in a three-game contest. Joe Wilson gives frame-by-frame commentary. Guests invited. No tickets necessary.

(9) **MOVIE**—Drama

"Guilty Bystander." (1950) The son of a house detective is kidnaped. Zachary Scott, Faye Emerson.

11:30 (2) **Follow That Man**—Drama

"Terror 12 Stories High." Mike Barnett tries to prevent an elderly man's suicide from a 12th story ledge. Ralph Bellamy.

(4) **Your Hit Parade**

Extras: "Peter Cottantail" sung by Russel Arms. "Steppin' Out with My Baby."

(7) **Comedy Time**—Drama

12:00 (2) **MOVIE**—Drama

"Man of Conquest." The life of Sam Hustan. Richard Dix, Gail Patrick.

(4) **News at Midnight**

(5) **MOVIE**—Drama

"Chandu." The adventures of a magician. Edmund Lowe, Bela Lugosi.


(7) **MOVIE**—Double Feature

(1) "Three Strangers." Based on the story by Thomas Hardy, this comedy involves a drunken hangman and a christening party in the Rackies. John Call, Dabbs Greer. (2) "The Man Without a Country." While swearing in some new citizens, a judge tells the story of a man who renounced his American citizenship. John Warburton, June Lang are featured in the lead roles.

12:05 (4) **MOVIE**—Mystery

"Man Bait." (English; 1952) A man finds himself a suspect in murder. George Brent.

12:30 (9) **Film Shorts**



SCIENCE FICTION THEATRE

Scientific truth plus fiction produces an amazing new series thrill-packed with romance, adventure, suspense. Each week a complete drama geared to the atomic age!

10:30-11:00 P. M.

Saturdays

5

WNBQ

NBC IN CHICAGO

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MORNING

8:45 **9** **The Christophers—Religion**

9:00 **2** **Lamp unto My Feet**

The play is "The Neighbor," by Howard Rodman. It tells of the town's reaction to its one Jewish inhabitant.

4 **This Is the Life—Religion**

5 **Sunday Funnies—Kids**

7 **Town Hall—Religion**

9 **MOVIE—Comedy**

"Saps at Sea." Laurel and Hardy match wits with a thug. Ben Turpin.

9:30 **2** **Look up and Live—Religion**

4 **Church Services—Religion**

Remote from North Shore Presbyterian Ch.

5 **Bible Time—Stories**

Marcella Hein tells of "The Stranger."

7 **Dr. Preston Bradley—Talk**

9:45 **5** **The Pulpit—Religion**

10:00 **2** **This Way Up—Religion**

Mel Galliard discusses "Building a Nation of God," with 5th and 6th grade children from the West Side Council of Weekday Church School.

5 **Live and Learn—Discussion**

Guest Dr. Ernest W. Burgess, University of Chicago, speaks on "The Changing Role of the Family."

7 **MOVIE—Western**

"Outlaw Country." Lash La Rue.

9 **MOVIE—Western**

"Haunted Trails." (1949) A man plans revenge for his brother's death. Whip Wilson, Andy Clyde.

10:30 **2** **MOVIE—Drama**

"Daredevils of the Clouds." (1948) The owner of an airline company battles a rival firm. Robert Livingston.

4 **Sunday Comics—Kids**

5 **The Christophers—Religion**

Father James Keller welcomes Eileen Farrell and Harry Wismer. Topic: "Publishing Is a Field of Influence."

7 **MOVIE—To Be Announced**

11:00 **4** **House for You—Audience**

5 **Pet Show—Ned Locke**

With the famous canine handler, Ros Howard, as a guide, we get a backstage

view of the International Kennel Dog Show in Chicago.

9 **MOVIE—Mystery**

"The Westland Case." A woman is found murdered in a locked room. Preston Foster, Carol Hughes.

11:15 **5** **Industry on Parade**

Viewers see the development of roses, the production of machines for corrugated boxes. (Film)

11:30 **2** **Contest Carnival—Kids**

Gene Crane presents: a hand-balancing duo of Philadelphia. Dorothy McArty, baton-twirler of Hyattsville, Md. Perry Coe & Pixiecardo, trained doe act of Winchester, Va. A trampoline trio of Coatesville, Pa. (Philadelphia)

4 **Handy Workshop—Crafts**

5 **MOVIE—Western**

"Desert Bandit." A Ranger pretends he has gone over to the side of banditry. Don "Red" Barry.

7 **Faith for Today—Religion**

A compulsive drinker asks Pastor Fagal whether alcoholism is a sin or a disease.

AFTERNOON

12:00 **2** **Range Rider—Western**

"Fatal Bullet." Range Rider rescues an innocent man from the hangman's noose. Jack Mahoney, Dick West. (Film)

4 **Vacation Tours—Travel**

"Maritime Holiday." (Film)

7 **Ramar of the Jungle**

"Tree of Death." A jungle mystery lies hidden beneath the "tree of death."

9 **MOVIE—Action**

"When the West Was Young." A young surveyor narrowly escapes death. Randolph Scott, Sally Blane and Vincent Barnett are starred.

12:15 **4** **Fame—History**

The story of all-time Yankee baseball great, Babe Ruth.

12:30 **2** **Cinema Playhouse**

"There's No Place Like Home." A newspaper exposé precipitates a violent quarrel between the writer and his family. Ann Harding, Walter Abel. (Film)

④ John Ott—Gardening

"The Easter Lily." The development of various strains of Easter lillies.

⑤ Cowboy G-Men—Adven.

⑦ Amateur Hour—Talent

1:00 ② The Search—Documentary

In this second report from Tulane University on psychiatric care, Dr. Robert Heath will explain tests for mental illness. Viewers will see demonstrations of brain waves, electric shock treatment and "truth serum." Dr. Heath will summarize theories advanced by psychiatrists to explain the causes of mental breakdowns. Charles Romine narrates.

④ To Be Announced

⑤ John Ott—Gardening

Topic today: "Wildflowers."

⑨ Batting Practice—Warm-up

Jack Brickhouse comments on the teams.

1:10 ⑨ Lead-off Man—Interviews

Vince Llyad interviews team members.

1:25 ⑨ Baseball—Double Header

The Chicago White Sox vs. the Cleveland Indians from Comiskey Park. Jack Brickhouse and Harry Creighton describe the action. Tenth inning interviews at end of first game.

1:30 ② Face the Nation—Panel

④ Wisconsin House Party

⑤ Youth Wants to Know

⑦ Wild Bill Hickok—Western

"Brave Lash Carby." A courageous man exposes a bond of hooded terrorists. Guy Madison stars in the title role.

2:00 ② Farmtown, U.S.A.

George Menard features "Modern Methods of Producing Pork." Meridith "Swede" Johnson, Illinois Farm Bureau Serum Association joins a discussion.

⑤ The Catholic Hour—Religion

The third in a series of debates on aspects of the Catholic religion under the general heading, "A Sense of Sin." Today's subject: "Confession." Rev. James Finley represents the negative; Rev. John Reynolds represents the affirmative.

⑦ Annie Oakley—Western

"Sure Shat Annie." A sultry siren comes to Diablo. Gail Davis.

2:30 ② Let's Take a Trip—Kids

DEBUT A new series for youngsters designed to answer common questions with visits to the world of grownups. Sunny Fox brings with him his two friends, Ginger MacManus, 9, and Brian "Pud" Flanagan, 10, on a helicopter trip to the U.S. Coast Guard station at Floyd Bennett Air Field. Viewers accompany the three travelers as they learn all about helicopters, go for a ride in one and then get a big surprise.

④ Roy Rogers—Western

⑤ American Forum

Sec. of Agriculture Ezra Taft Benson is the guest this afternoon. Hazel Markel, normally a panelist on the show, takes over as moderator today while Stephen McCormick is on a West Coast assignment.

⑦ Hans Christian Andersen

A young man is given a "Flying Trunk," and lands in Turkestan. (Film)

3:00 ② The American Week

④ People Are Funny

Last week's contestant who was converted into a "lion" returns. Art Linkletter.

⑤ City Desk—Discussion

Chicago newspapermen discuss city problems. William Ray moderates. Call Su 7-8300 with questions.

⑦ Rin Tin Tin—Adventure

"Rin Tin Tin and the Printer's Devil." A widowed newspaper publisher is the victim of a ruthless rival newspaper owner.

3:30 ② This Is the Midwest

Fahey Flynn and Thomas H. Caulter welcome Theodore Sander, president, American Maize Products.

⑤ ④ Zoo Parade—Perkins

Marlin Perkins uses animals from Chicago's Lincoln Park Zoo to show children how to care for their Easter pets. (Chg.)

⑦ Little Rascals—Comedy

(1) "Mama's Little Pirates." (2) "Canned Fishery." (Films)

4:00 ② Adventure—Education

(1) "Egypt." A remote from the Brooklyn Museum takes us on a tour with John Caoney, head of its dept. of Egyptology. Through the arts of ancient Egypt, he re-

constructs the story of the land of the Pharaohs. (2) "Fish Genetics." Myran Gordon of the American Museum of Natural History discusses his work in fish hybridization in the study of disease. (3) "Frost and Fire." Father Hubbard, the glacier priest, discusses his adventures and shows films of his years as a Jesuit explorer in Alaska. Included in the films is Hubbard's descent into the world's largest volcano, Alaska's Aniakchak.

5 ④ Hall of Fame—Drama

"The Man Who Broke Down the Wall" was Dr. James Ewing. The "wall" was one of prejudice built up around those who suffered from the unmentionable disease of cancer. Ewing, in 1910, worked to establish facilities at New York's Memorial Hospital that would treat the disease on its own terms.

7 Super Circus

Ringmaster Claude Kirchner, Mary Hartline and the Clowns (Cliffy, Nicky and Scampy) welcome performers.

GymnasticsTam & Jerry
 Super Midway*"The Big Pitch"*
 Aerial ContortionistMickey King

4:30 5 ④ Capt. Gallant—Crabbe

The priceless prayer rug that the Foreign Legion planned to give to the Caid as a token of friendship, is stolen. Capt. Gallant and his men are dispatched to find it. Buster Crabbe.

5:00 2 The Lucy Show—Comedy

DEBUT

"The Ballet." This is the first in a series of repeat showings of past Lucy films. Today's plot concerns Lucy's unexpected stint as a ballerina. It includes the moment when Lucy supplies a soggy finishing touch to Desi's "arty" night-club review. Lucille Ball and Desi Arnaz co-star with Vivian Vance and William Frawley. Ballet instructor: Mary Wickes. (Film)

5 ④ Meet the Press

7 Cisco Kid—Western

The Cisco Kid saves the life and reputation of a famous gunfighter's son.

5:30 2 You Are There—Drama

"The Emancipation Proclamation" an Jan. 1, 1863. Walter Cronkite and his news

staff stand by as President Lincoln tries to decide whether or not he should sign the bill that will free all slaves in the southern territories. The fate of the Union cause may rest upon Lincoln's decision. (Film)

Cast

President LincolnJeff Morrow
 William SewardHoward Wendell
 Rev. Byron SunderlandRobert Simon
 ThorntonJester Hairston

④ Triangle Theater—Drama

A tycoon negotiates a business deal with a blue-blood. Robert Strauss. (Film)

5 Roy Rogers—Western

"The Outlaw's Girl." It seems as if Roy, Pat and Dale will never be able to convince a young girl that she is wrong in loving a notorious bank robber. Pat Brady, Dale Evans, Reed Howes, John Crawford. (Film)

7 Life with Elizabeth

An oak tree for the patio, a television repair job, and a drive-in diner.

EVENING

6:00 2 Lassie—Drama

Gramps suffers what looks like a mild heart attack but insists on continuing with his work around the farm. Tommy Rettig, Jan Clayton, George Cleveland.

④ Neighbor Theater—Drama

"Farce of Circumstance." Story of a young English girl in Borneo. Angela Lansbury.

5 People Are Funny

A contestant is told to find a home for a family of rabbits; Miss Oklahoma tests

FOR ACTION—SEE
Buster Crabbe as
CAPTAIN GALLANT
of the Foreign Legion
 Presented by **HEINZ** 
 SUNDAY CH. **5** 4:30 P.M.

the jealousy quotient of a man's fiancée; and a huge box is presented to a member of the audience. Art Linkletter.

7 You Asked for It-Requests

Art Boker introduces films of a Coast Guard air-sea rescue; roller-skating daredevil Jock Wilson; Lee Jones, chief of the Los Angeles Crime Laboratory; and Julius B. Shuster, "hondy man."

9 MOVIE—Comedy

"Zenobia." A man wins the affection of an elephant. Oliver Hardy, Billie Burke.

6:30 2 Jack Benny—Comedy

Jack's pals have come over to help him prepare for his trip to New York. Try as they may, they can't seem to ease those lost-minute worries. Jock and Rochester are surrounded by Frank Nelson, Mel Blanc and Sheldon Leonard. (Hollywood)

5 4 Mr. Peepers—Comedy

It's Nancy's lost day as school nurse. Aunt Lil and Mrs. Gurney have a surprise for her. Pat Benoit, Wolly Cox.

7 Playhouse—Polly Bergen

Hostess Polly Bergen introduces "The House Where Time Stopped." If the man's long-lost daughter hadn't arrived on the scene, time would have remained at a standstill for the brother and sister, alone in an old house. (Film)

Cast

Brother Ion Keith
Sister Josephine Hutchinson
Daughter Vero Miles

7:00 2 TOAST OF THE TOWN

Ed's all-star guest list offers: the team of oboe trumpeter Louis Armstrong and opero singer Robert Merrill, with Armstrong as "Pogliocci" and Merrill as "Satchmo;" opero divo, turned night-club performer, Marguerite Piazza and her company in "Opero to Dixieland;" English singer David Whitfield; comic Joey Bishop; and, as special guest, actor James Stewart. Stewart is here with a film clip from his starrer, "Strategic Air Command."

5 4 COMEDY HOUR

Singing host Gordon MacRae welcomes

Sue Corson in her TV debut, Edgor Bergen and actress Leigh Snowden. Comedion Ronny Graham; and the singing variety oct, "The Treniers," featuring the Trenier twins and their five-man crew on hand. There'll be a clip from the film "Ain't Misbehavin'," with Piper Laurie.

7 MAIN EVENT WRESTLING

7:30 9 FAITH OF OUR FATHERS

8:00 2 G.E. THEATER—Drama

E.G. Marshall stars in "O, Lonely Moon," an adoption of a short story by Bryon MacMahon. Embittered by his wife's death during the birth of their eighth child, an Irishman refuses to set eyes on the girl and acknowledges only seven children.

Cast

Jock E.G. Marshall
Ethel Moureen Stopteton
Housekeeper Margaret Wycherly

5 4 TV PLAYHOUSE

"The Bold and the Brave," by Calder Willingham, with John Kerr and Tom Tully. The commander of a military prep school brings near-disaster to himself and his son, a pupil of the school. He pushes the boy beyond endurance in his effort to make him a better student than he was.

Cast

Moj. Avery Tom Tully
George Avery John Kerr
Tinian Mork Richmon
Lumpkin Jack Weston
Lonier Don Fellows
Jock Avery Oliver Berg
Mrs. Avery Non McForlond
Codet O. D. Lonnie Chopmon

7 WALTER WINCHELL—Talk

9 INTO THE NIGHT—Drama

"Circle of Fire." The story of an atomic scientist and an espionage ring. Herb Golden, Glorio Powers. (Film)

8:15 7 SPORTS FOR THE FAMILY

Bud Wilkinson, athletic director, Okla. U., gives tips on golf.

8:30 2 STAGE 7—Drama

Lee Bowman stars in "Emergency." A message from an old friend contemplating suicide, sends a man on a desperate race

ogoinst time ond across cantinents. (Film)
Cast

AlonLee Bowman
MoryJean Byran
BillyChristopher Dark
EloAngela Greene
Bess LoytonFrances Mercer
Frnk LoytonMichael Whalen
Mr. RichardsDon Shelton

7 TV THEATER—Drama

An envelope addressed to "Ta whom it may concern" brings a young American soldier ond a girl together. Fiorella Mori.

9 LIFE BEGINS AT 80—Panel

9:00 2 APP'T. WITH ADVENTURE

"The Fateful Pilgrimoge," by Rod Serling. An Ex-GI visits a German town he helped copture during World Wor 2. He comes to see the chonges, and to find o girl wha nursed him when he was wounded.

Cast

EdWilliam Prince
EricoViveco Lindfors

RichterTheodore Bikel
PaulGeorge Macreody
OttoMartin Kosleck

5 4 LORETTA YOUNG

"Feeling No Pain." After hoving o tooth extracted, Judy is tao woozy ta go home alone. Since her bay friend can't come, the doctor asks handsome Larry Brown to do the job. (Film)

Cost

Judy CavanaughLoretta Young
Lorry BrownHugh O'Brian
Albert LouderdoleGeorge Neise
Loretta appears with husband Tam Lewis in o color photo on page 21.

7 BREAK THE BANK—Quiz

9 MR. & MRS. NORTH—Drama

"Murder an the Midway." A fortune teller's husbond is murdered ond suspicion falls an the man's stepson. Barbara Britton, Richard Denning. (Film)

9:30 2 WHAT'S MY LINE?—Panel

4 NEWS—Kelly and Clark

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5 BOB CUMMINGS SHOW

"Air Corps vs. Marriage." Bob's buddies don't know that he's on to their latest scheme to get him married. Their telegram to him said that all unmarried Air Force Reserves would be sent to the North Pole at once! (Film)

Cast

Bab CallinsBob Cummings
Margaret MacDonald ..Rosemary DeCamp
SchultzieAnn B. Davis
Harvey HelmKing Donovan
Sid DorfmanLee Miller

7 STUDS TERKEL'S BRIEFCASE

Studs and comedian Joey Faye, of "Tender Trap," concoct a sketch.

9 TV SHOWCASE—Drama

"Come Be My Victim." A detective solves the case of a man who escaped from Alcatraz. Hugh Beaumont.

10:00 2 NEWS SPECIAL

COLOR Viewers will see films of Bandung, Indonesia, site of the upcoming

Afro-Asian conference to be attended by prime ministers of several Far Eastern nations. Walter Crankite reports.

4 RAY MILLAND—Comedy

The professor offers to buy his wife anything she desires. Phyllis Avery. (Film)

5 WEATHER—Clint Youle

7 MOVIE—To Be Announced

9 MOVIE—Drama

"The Lost Mament." (1947) (Chgo. TV Debut) A publisher takes lodging under the roof of an ancient woman. Robert Cummings, Susan Hayward.

10:10 5 DORSEY CONNORS—Ideas
"Moving Day Tips."

10:15 2 THE AMES BROTHERS

5 NEWS—Alex Dreier

10:30 2 MAHALIA JACKSON SHOW

Mahalia sings gospel songs accompanied by Mildred Falls and Ralph Jones.

4 BIG TOWN—Drama

5 CALL THE PLAY—Mel Allen

10:45 5 SPORTS—Norm Barry

11:00 2 Here's How—Crafts

Dinny Bruce and Philip Lewis with how-to-do-it tips for all.

4 Bob Cummings Show

See storyline 9:30 P.M. 5.

5 MOVIE—Adventure

"O'Malley of the Mounted." Canadian Mounties track down smugglers. George O'Brien, Irene Ware.

7 The Big Picture—Army Film

11:15 2 News—Frank Reynolds

11:30 2 MOVIE—Drama

"The Cheaters." A selfish family takes an actor into their home. Joseph Schildkraut, Billie Burke.

4 News Bulletins

7 MOVIE—Adventure

"San of Mante Cristo." The son of the count meets a duchess. Louis Hayward, Jean Bennett, George Sanders.

9 News—Les Nichols

11:35 4 MOVIE—Drama

"The Capture." (1950) A man re-investigates a robbery. Lew Ayres, Teresa Wright are starred.

11:45 9 Weather—Carl Greyson

11:50 9 Film Shorts

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BEWITCHED
BY AN
ANCIENT
WOMAN...

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MORNING

- 6:40** **2** **Today's Thoughts**
- 6:45** **2** **Farm Daily—Menard**
5 **Everett Mitchell—Talks**
- 7:00** **2** **Morning Show—Jack Paar**
 Banja player Ken Card and talking phenomelan Cliff Miller visit Jack. Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.
- 5** **4** **Today-Dave Garraway**
 The theme of the week is "America's Power," as Dave Garraway and the crew travel to Detroit, Mich., far a week's visit in the Matar City. Today's shaw is from the 10-story riverfrant Veterans Memorial Building and fram the Fard family's Greenfield Village. From the latter spot, Dave highlights the history of the auta industry. Five minutes of local news with Len O'Connar at 7:25, 7:55, 8:25, 8:55.
- 8:00** **7** **Crazy Acres—Variety**
 Chuck Bill and Prairie Ramblers.
- 9:00** **2** **Garry Moore—Variety**
 Sketch: "White Plainsmen." Song: "My Blue Heaven" by Denise and Ken.
- 5** **4** **Ding Dong School-Kids**
7 **Women and the World**
- 9:30** **2** **Arthur Godfrey Time**
 Arthur's special guest is actar Jimmy Stewart. They'll discuss the film, "Strategic Air Cammand," in which Stewart stars.
- 5** **4** **Way of the World**
7 **Play House—Kids**
9 **Paul Fogarty—Exercises**
- 9:45** **5** **4** **Sheilah Graham**
 Guest-of-the-week is Liberace, who visits each day via film. Cesar Ramera is the in-person guest today. News of Hollywood.
- 10:00** **5** **4** **Home—Women's News**
 Editar-in-chief Arlene Francis leads the staff on a trip ta Washington, D.C. The program apens on the parch at the capital, takes us an a tour of the ratunda and ta an interview with its architect, Gearge Stewart. Sen. Margaret Chase Smith (R., Me.) is hastess ta Arlene an her trip ta the capital building.

- 7** **Creative Cookery—Recipes**
 Chef Francais Pape prepares: Balkan lamb with egg plant; banana nut cake; quick banana icing.
- 10:30** **2** **Strike It Rich—Quiz**
 Randy Merriman takes aver as emcee while Warren Hull vacations.
- 10:55** **7** **News—Ulmer Turner**
9 **News—Steve Fentress**
- 11:00** **2** **Valiant Lady—Serial**
 Nadine tells Helen about Diane's life in New Yark. Flara Campbell.
- 4** **What's New in the Kitchen**
5 **Tennessee Ernie Ford**
7 **Danny O'Neil Show**
9 **The Romper Room—Kids**
- 11:15** **2** **Love of Life—Serial**
- 11:30** **2** **Search for Tomorrow**
5 **Feather Your Nest—Quiz**
 The prize is a kitchen.
- 11:45** **2** **Guiding Light—Serial**
4 **Let's Look at the News**
- 11:55** **7** **News—Ulmer Turner**
9 **News—Steve Fentress**

AFTERNOON

- 12:00** **2** **The Inner Flame—Serial**
 Darie decides ta accept the bribe ta help Walter. Jean Gillespie.
- 4** **Hot Shot Review—Music**
5 **Noontime Comics**
7 **Happy Pirates—Kids' Fun**
9 **Best of the West—Kids**
- 12:15** **2** **Road of Life—Serial**
- 12:30** **2** **Welcome Travelers**
4 **Weather—Bill Carlsen**
5 **Cartoonland—Ken Bowers**
- 12:35** **4** **Bob Heiss—Interviews**
- 12:45** **5** **Bob & Kay with Doucette**
 Chef Eddie Daucette prepares saur cream caffee ring and almand icing.
- 9** **All About Baby—Tips**
 "Intrudaction ta the 3-year-ald."
- 12:55** **7** **News—Ulmer Turner**
- 1:00** **2** **Robert Q. Lewis—Variety**
 "I Love the Guy".....Robert Q., Jaye P.
 "Davey Crackett".....Dan Liberta
 "Sang of Sangs".....Earl, Lais

7 Tom Duggan—Variety

Tom presents music and variety with new song storlets, Betty Bryon and Judy Jones.

9 TV Matinee—Drama

"Pack up Your Troubles." The Ritz Brothers masquerade as Germans during the war. Joseph Schildkraut, Jane Withers are featured.

1:30 2 Linkletter's House Party

4 Beulah Donohue—Women

2:00 2 The Big Payoff—Quiz

5 4 Ted Mack—Variety

Harmonica player Eddie Manson is in this week's showcase. Singer Beth Parks takes over for Elise Rhodes for the week. Ted interviews Ann Gorner, fashion editor.

7 The Doctor Answers—Talk

2:15 7 TV Dental Clinic

2:30 2 Bob Crosby—Music

5 4 Greatest Gift—Serial

Ned takes the first step in his plan.

7 Double Feature—Drama

(1) "The Losers." A middle-aged bridegroom plans a diamond robbery to win back his unfaithful young bride. Mervin Williams, Ned Glass. (2) "I'm You." Phil Barker, an investigator on the trail of a dangerous arsonist, arrives home to find another "Phil Barker" already there. Dave Willock. (Film)

2:45 5 4 Miss Marlowe—Serial

3:00 2 Brighter Day—Serial

Lucy tells the Harricks that Mox Canfield will interview them.

5 4 Hawkins Falls—Serial

Lona wants to change her husband's mind. Bernadine Flynn.

9 Commercial

3:05 9 MOVIE—To Be Announced

3:15 2 Secret Storm—Serial

5 4 First Love—Serial

Andrews gives Zoch the bad news.

3:30 2 On Your Account—Quiz

5 4 World of Mr. Sweeney

7 News—Ulmer Turner

3:35 7 Time for Uncle Win

3:45 5 4 Modern Romances

Jayne Meadows introduces "The Sixth Sense." A blind widow runs her husband's business with the help of her two

sans. The elder is conservative and trustworthy; not so, the younger.

3:55 7 News—Ulmer Turner

4:00 2 The Early Show—Drama

"The Vanisher." Craig Kennedy assumes a murdered man's identity. Danold Waods.

5 4 Pinky Lee—Kids

7 Pied Piper—Art Hern

Angel Casey subs for Art Hern.

9 Bandstand Matinee—Music

4:30 2 Shopping with Miss Lee

5 4 Howdy Doody—Puppets

The Princess goes back in time.

7 Little Rascals

"The First Roundup." Professor Chubb narrates for the kiddies.

4:45 2 P.J. and Pattee—Kids

4:55 9 News—Les Nichols

5:00 2 Range Rider—Western

4 Foreman Tom—Western

5 Elmer the Elephant—Kids

Curley Brodley subs for Jahn Conrad.

7 Five O'Clock Theater

"Same Small Nobility." A wife sacrifices everything to make her husband's last year of life a happy one. (Film)

9 Bob Atcher Show—Western

5:30 2 Gene Autry—Western

5 Close Up—Music

7 Jack Drees—Comments

Chatter and interviews with Jack Drees and June Meyers, his girl Friday.

9 Garfield Goose and Friend

5:45 4 News—Bob Kelly

7 Sports—Jack Drees

5:55 4 Weather—Bill Carlsen

7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson

4 Sports—Larry Clark

5 Weather—Clint Youle

7 Kukla, Fran and Ollie

9 Curbstone Cut-up—Simon

6:05 5 News—Jack Angell

6:10 5 Sports—Joe Wilson

6:15 2 News—Julian Bentley

4 Malones and Marvin-Music

COLOR Molone Sisters and Marvin Moran with songs and music.

5 Dorsey Connors—Travel

"Resort Flying House Party Contest."

7 News—John Daly

9 Sports Final—Vince Lloyd

6:20 **5 Alex Dreier—Features**

6:25 **5 Tony Weitzel—Comments**

6:30 **2 News—Douglas Edwards**

5 4 Tony Martin—Music

Tony takes a musical tour of "The Old Home Town." He sings: "Back in Your Own Backyard," "That's All I Want from You" and "Mare Thon You Know." The Interludes sing "Give Me the Simple Life."

7 Name's the Same—Quiz

9 News—Spencer Allen

6:45 **2 Perry Como—Music**

Tunes: "Dorling, Je Vous Aime Beucoup," "Poppa, Don't Preach to Me," "April in Paris" and "Alouette."

5 4 News—John C. Swayze

9 Chicagoland Newsreel

7:00 **2 BURNS & ALLEN—Comedy**

Grocie presents George with a wall safe and, for added security, locks the combination code in the safe. She then seeks the aid of a skilled sofablower, played by Will Wright. (Film)

5 4 CAESAR'S HOUR

Sid, Nonette Fobray, Carl Reiner, Howard Morris, Ellen Parker, and Virginio Curtis join in a "Victors" sketch. Sid, as Bob Victor, tries to give advice to a young man about to take the fatal mortal plunge. In a silent-movie take-off, the gang joins hero Sid, playing a man who's a shy boy by day and a rugged hero by night. The Bob Herget dancers appear in "A Cavalcade of the Blues," interpretations of blues songs. Next week, TV GUIDE reviews Sid's show.

7 TV READER'S DIGEST

Hugh Reilly introduces "Honeymoon in Mexico," starring Merry Anders and Richard Long in the true story of a very unusual honeymoon. A young Texan and his Boston bride set up housekeeping in a small town and soon find they

are the "parents" of 10 Mexican children. (Film)

Cast

JockRichard Long
SollyMerry Anders
ToledaAnthony Numkema
Our reviewer gives his opinion of this new drama series next week.

9 CHAMPIONSHIP BOWLING

Two Chicago classic stars, Poul Krumks and Joe Wilmon, vie in a three-game contest. Jae Wilson gives commentary.

7:30 **2 TALENT SCOUTS—Godfrey**

7 CONCERT—Barlow

Tenor Robert Rounseville and pianist George Feyer are soloists this week with the chorus and orchestra under Howard Barlow. Featured during the singing of "My Beautiful Lady" will be a fashion show of Pierre Balmain originals.

Mr. Rounseville

"My Beautiful Lady".....Ivan Coryll
"Lover"Richard Rodgers

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1139 W. Wilson



"Questa O Quella"Verdi
 ("Rigoletto")

Mr. Feyer

Paris medley: "Valentine," "April in Portugal," "La Vie en Rose," "Cancon" Messrs. Rounseville & Feyer

"April in Paris"Vernon Duke
 Chorus

"Paree"Jose Padilla

Orchestra

"Clair de Lune"Debussy

8:00 ② I LOVE LUCY—Comedy

Lucy poses as a bellboy to gain entry to Cornel Wilde's hotel room and gets a far better look at the actor than she'd bargained for. Lucille Ball and Desi Arnaz. (Film) Lucy is regaining lost momentum, in our reviewer's opinion, detailed on page 18.

⑤ ④ MEDIC—Drama

"My Child's Keeper." While playing, two children find a cigaret lighter and accidentally set fire to the kitchen curtains. The younger child dies, and the mother blames the playmate, transforming her own guilt feelings into a bitter resentment. Linda Stirling, Jeanne Baird, Linda Bennett. (Film)

⑦ BEHOLD THY MOTHER

③ BOXING—Preliminaries

8:30 ② DECEMBER BRIDE—Comedy

Hilda suggests she move in with Lily when Ruth and Matt announce they want to spend the week-end at the mountains. The plans go awry when Lily and Hilda tiff. Spring Byington, Verna Felton.

⑤ ④ ROBERT MONTGOMERY

Edna Best stars in "P.J. Martin and Son," by Robert J. Shaw. Pauline Martin discovers too late that she can't run her family as she has run her successful construction business. She has lost the love of her two sons.

Cast

PaulineEdna Best
 DavidLin McCarthy
 TommyJack Mullaney
 JoanGloria Stroock
 EmilyLori March
 Hilda NelsonAnn Dere
 Mike StarkRaymond Bramley
 Sarah StarkPhilippa Bevans
 Jens NelsonWilliam Erwin

⑦ BOXING—Preliminaries

9:00 ② STUDIO ONE—Drama

It's super saleswoman Betty Furness's turn to be a dramatic star. She appears tonight in "Affairs of State," by Louis Verneuil, as the plain niece of an elder statesman, who comes to Washington to aid her uncle. She seems an ideal match for a bachelor senator up for re-election. But her uncle and husband-to-be don't realize just how ideal she really is!

Cast

IreneBetty Furness
 Phillip RussellWalter Hampden
 GeorgeJeff Morrow
 ConstanceRita Vale
The play was produced on Broadway with Celeste Holm as its star.

⑦ BOXING—Eastern Parkway

Rudy Garcia, Los Angeles, vs. Lulu Perez, Brooklyn, N.Y., featherweights, 10 rounds. Bob Finnegan and Tommy Loughran report from Eastern Parkway Arena, Brooklyn, New York.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Garcia	6	38	30	7	1	17
Perez	Unrated	38	32	5	1	13

Garcia knocked out Nate Brooks in his last time out and is an aggressive, sharp puncher. Lulu is a clever boxer and a superb counter-puncher.

Compiled by Nat Fleischer (The Ring)

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DAYTIME PROGRAMS

MON • TUE • WED • THU • FRI

- 10:00 13 Good Morning Film
- 10:30 13 Strike It Rich—Quiz
- 11:00 13 Valiant Lady—Serial
- 11:15 13 Love of Life—Serial
- 11:30 13 Search for Tomorrow
- 11:45 13 Just for You
- 12:00 13 Markets and News
- 12:15 13 Road of Life—Serial
- 12:30 13 Coffeetime Playhouse
- 1:00 13 (M,T,W) Robert Q. Lewis
(Th,F) Frontier Theater
- 1:15 13 (T,W) "Rex" Presents
- 1:30 13 Party Line 13—Bale
- 2:00 13 The Big Payoff—Quiz
- 2:30 13 (M,W,F) Bob Crosby
(T) Tuesday Special
(Th) Garry Moore—Variety
- 2:45 13 (T,Th) Bob Crosby—Music

- 3:00 13 Pleasure Time
39 Hawkins Falls—Serial
- 3:15 13 Secret Storm—Serial
39 First Love—Serial
- 3:30 13 Meditation Time
39 World of Mr. Sweeney
- 3:35 13 Let's Talk It Over
- 3:45 13 (M,W,F) Betty & Suzy
(T) Cartoon Time
(Th) Story Book Lady
39 Modern Romances
- 4:00 13 Roddy Mac Show
39 Pinky Lee—Kids
- 4:30 13 Stand by for Action
39 Howdy Doody—Puppets
- 5:00 13 Trail Tales—Western
39 Fun Time—Jack Kelin
- 5:30 13 (M) Superman—Adventure
(W) Wild Bill Hickok
(Th) Rin Tin Tin—Adventure
39 Dick Tracy—Action

(Advertisement)



Wayne Mack

Only eight years ago, announcer Wayne Mack, the newest addition to the WREX-TV staff, was working in a steel mill in Pekin, Ill. A neighbor, impressed by Wayne's talents for entertainment, urged him to try for a career in radio and television. Acting on the suggestion, Wayne enrolled in Chicago's Columbia College and a year

later was a newsman for a radio station in Hastings, Nebr.

The chunky ex-steel worker moved up rapidly in his new profession. After tackling a variety of radio jobs, he landed a program director's berth for a TV outlet in Cedar Rapids, Iowa, where he also doubled as an announcer. And before settling in Rockford, he also worked as a singer on the stage and in night clubs. He shared the bill with such notables as James Melton, Tommy Dorsey, and Lawrence Welk.

On WREX-TV Wayne is featured as the regular announcer for the *Million Dollar Movie* series on Wednesday nights (10:30 P.M.)

Sports fans: In case you haven't noticed, WREX-TV this month debuted two new offerings slanted at you: the Mel Allen sports quizzer, *Call the Play*, on Mondays at 10:15 P.M., and *Baseball's Game of the Week*, Saturdays.

SATURDAY—April 16

10:00 13 Winky Dink and You

We go down to the ocean in a submarine the kids have drawn. There we meet the blaap-bleep fish. Winky is having trouble writing some poems as Jack Barry tries to help. The first episode of Winky and Dusty Dan's adventures in the Canadian North Woods is shown.

10:30 13 Smilin' Ed's Gang—Kids

11:00 13 Big Top—Circus Fun

Jack Sterling presents a lion tamer, mankeys, high perch artists, a trampoline act, a foot juggler, and trapeze artists.

12:00 13 Lone Ranger—Adventure

"Death Trap." The Lone Ranger and Tonto investigate the disappearance of three deputies who were taking prisoners from one jail to another. They're surprised to find that the trail leads to the cabin of a harmless prospector. (Film)

12:30 13 Come and See—Kids

12:45 13 MOVIE—Double Feature

2:00 39 To Be Announced

4:30 13 Facts Forum

39 MOVIE—Double Feature

(1) "King of the Gamblers." (1948) Gamblers try to control sparts. Janet Martin, William Wright. (2) A Western.

5:00 13 Soldier Parade—Talent

5:30 13 Soldier of Fortune—Action

"The Lady of Rajmahal." Kelly and Smith agree to deliver a valuable painting which the rajah is selling to a dealer. John Russell, Chick Chandler. (Film)

6:00 13 Disneyland

"Davy Crckett, Indian Fighter." Gen. Andrew Jackson commissions Maj. Nartan to find Crckett and enlist his aid.

6:30 39 To Be Announced

7:00 13 JACKIE GLEASON—Comedy

39 MICKEY ROONEY—Comedy

When Mickey and his pal, Freddie, learn that a war-surplus store is for sale, they

pool their savings. Mickey with Claire Carleton, Regis Toomey, John Hubbard, Jaey Farman and Carla Balenda.

7:30 39 SO THIS IS HOLLYWOOD

"America's Sweetheart." Stunt girl Queenie Dugan has the misfortune to "crass" a tempestuous movie queen unwittingly. But the star has to watch her step. Seems she's out to cap the title of "America's Sweetheart." (Film)

8:00 13 TWO FOR THE MONEY

Herb Shriner emcees the quiz.

39 IMOGENE COCA

8:30 13 I LED 3 LIVES—Drama

Herbert Philbrick is threatened by the encroachment of the Communists upon his business life. Richard Carlson. (Film)

39 DONALD O'CONNOR

Donald and his guest, Johnny Mercer, do a take-off on the cavemen responsible for the world's first song. Later, Donald dances to Mercer's "Blues in the Night." Sid Miller and Joyce Smight. (Film)

9:00 13 PROFESSIONAL FATHER

When Twig asks for money to buy baseball equipment, Dr. Wilson insists his son earn the money. Steve Dunne stars.

39 GEORGE GOBEL

George and Alice have flower-care problems and call in an expert for consultation. The horticulturist is played by actor Walter Brennan. (Hollywood)

9:30 13 DAMON RUNYON THEATER

39 YOUR HIT PARADE

10:00 13 TV READER'S DIGEST

"Incident on the China Coast." An attack on an airliner bound for Hongkong.

39 WEEK'S NEWS IN REVIEW

10:10 39 WRESTLING—Marigold

10:30 13 MOVIE—Drama

"Jewels of Brandenburg." (1947) A professor is called in when crown jewels vanish. Richard Travis, Carol Thurstan.

12:00 13 News at Midnight

39 News Bulletins

SUNDAY—April 17

- 10:30** **13** Religious Town Hall
11:00 **13** Winky Dink and You
 Mr. Bungle's cousin is coming over to tell Jack what he thinks of a new painting.
- 11:30** **13** What's Your Trouble?
11:45 **13** Plumb, Level and Square
12:00 **13** Faith for Today—Religion
12:30 **13** Rockford College Presents
12:45 **13** The Christophers-Religion
1:00 **13** Championship Bowling
2:00 **13** Cancer Society Program
39 The Catholic Hour
 "Confession." Rev. James Finley represents the negative; Rev. John Reynolds represents the affirmative or Catholic view in this debate.
- 2:30** **13** Let's Take a Trip
DEBUT A new travel program.
39 American Forum—Debate
- 3:00** **13** The American Week
39 Conversations—Guests
 Arnold Toynbee, historian, is interviewed.
- 3:30** **13** John Ott—Gardening
39 Big Picture—Army Films
- 4:00** **13** Talent Parade
39 Hall of Fame—Drama
 "The Man Who Broke Down the Wall" was Dr. James Ewing. The "wall" was one of prejudice built up around those who suffered from the unmentionable disease of cancer.
- 4:30** **39** This Is the Life—Religion
- 5:00** **13** Town and Country Time
39 Meet the Press
- 5:30** **13** You Are There—Drama
 "The Emancipation Proclamation" on Jan. 1, 1863. President Lincoln tries to decide whether to sign the bill.
39 Roy Rogers Show—Western
 "The Outlaw's Girl." It seems as if Roy, Pat and Dale will never be able to convince a young girl that she is wrong.
- 6:00** **13** Kit Carson—Adventure
39 People Are Funny
 Miss Oklahoma tests a jealousy quotient.
- 6:30** **13** Jack Benny—Comedy
 Jack's pals come over to help him prepare for his trip to New York.

- 39** Mr. Peepers—Comedy
- 7:00** **13** TOAST OF THE TOWN
 Ed Sullivan presents Louis Armstrong, Robert Merrill, Marguerite Piazza, David Whitfield, Joey Bishop, James Stewart.
39 COMEDY HOUR
 Gordon MacRae welcomes Sue Carson, Edgar Bergen and actress Mamie Van Doren.
- 8:00** **13** G.E. THEATER—Drama
 E.G. Marshall stars in "O, Lonely Moon." A man, embittered by the loss of his wife, retreats from reality and life.
39 TV PLAYHOUSE—Drama
 "The Bold and the Brave." The commander of a prep school brings near-disaster to himself and his son. Tom Tully.
- 8:30** **13** TREASURY MEN IN ACTION
 A middle-aged couple try to avoid paying taxes on gambling winnings. (Film)
- 9:00** **13** APP'T. WITH ADVENTURE
 "The Fateful Pilgrimage." An ex-GI visits a German town he helped capture.
39 LORETTA YOUNG—Drama
 "Feeling No Pain." After having a tooth extracted, Judy is too woozy to go home alone. Since her boy friend can't come, the doctor asks Larry Brown to help.
- 9:30** **13** WHAT'S MY LINE?—Quiz
39 BOB CUMMINGS—Comedy
 "Air Corps vs. Marriage." Bob's buddies don't know that he's on to their latest scheme to get him married. Their telegram to him was a fake.
- 10:00** **13** WEATHER—Betty Anderson
39 MOVIE—Drama
 "Lightnin' in the Forest." (1948) A psychiatrist and a girl encounter killers. Lynne Roberts, Donald Barry.
- 10:05** **13** NEWS—Bob Clyde
- 10:10** **13** Sports—Geo. Raubacher
- 10:15** **13** The World We Live In
- 10:30** **13** CHRONOSCOPE
- 10:45** **13** MOVIE—Drama
 "G.I. Honeymoon." The Army intervenes between a bride and groom. Gale Storm.
- 12:00** **13** News at Midnight
39 News Bulletins

Morning programs are listed on Page B-1.

MONDAY EVENING—April 18

- 6:00** **13** **Kukla, Fran and Ollie**
39 **News—Ted Beinart**
- 6:15** **13** **Weather, News, Sports**
39 **Sports—Chuck Faber**
- 6:25** **39** **Weather—Bill Edwards**
- 6:30** **13** **News—Douglas Edwards**
39 **Tony Martin—Music**

Tony sings "The Old Home Town," "Back in Yaur Own Backyard," "That's All I Want from You" and "Mare Than You Know." (Hallywaad)

- 6:45** **13** **Perry Como—Music**
39 **News—John C. Swayze**
- 7:00** **13** **MAYOR OF THE TOWN**

"Doctor's Orders." The mayor catches a cold from Butch and cleverly uses his illness to solve a problem. Thamas Mitchell.

- 39** **CAESAR'S HOUR**
- 7:30** **13** **CONCERT—Howard Barlow**

Tenar Rabert Raunseville and pianist Gearge Feyer are soloists this week. Featured during the singing of "My Beautiful Lady" will be a fashion show of Pierre Balmain originals.

Mr. Rounseville

"My Beautiful Lady".....Ivan Caryl
"Lover".....Richard Rodgers
"Questa O Quella"
("Rigoletto").....Verdi

Mr. Feyer

Paris medley: "Valentine," "April in Partugal," "La Vie en Rose," "Cancan"
Messrs. Raunseville & Feyer
"April in Paris".....Vernan Duke
Chorus
"Paree".....Joe Padilla
Orchestra

"Clair de Lune".....Debussy

- 8:00** **13** **I LOVE LUCY—Comedy**
- Lucy pases as a bellbay ta gain entry to Carnel Wilde's hotel room and gets a far better laak at the actor than she'd bargained far. Lucille Ball and Desi Arnaz.

39 **MEDIC—Drama**

"My Child's Keeper." While playing, two children find a cigaret lighter and accidentally set fire to the kitchen curtains.

The younger child dies, and the mather blames the playmate, transforming her awn guilt feelings into a bitter resentment. (Film)

- 8:30** **13** **DECEMBER BRIDE—Comedy**
- Hilda suggests she mave in with Lily when Ruth and Matt announce they want to spend the week-end at the mountains. The plans go awry when Lily and Hilda tiff. Spring Byington. (Film)

39 **ROBERT MONTGOMERY**

"P.J. Martin and San," by Robert J. Shaw. Pauline Martin discovers too late that she can't run her family as she has run her successful construction business. She has lost the love of her two sons.

Cast

PaulineEdna Best
DavidLin McCarthy
TammyJack Mullaney
JaanGlaria Straack
EmilyLari March

- 9:00** **13** **RACKET SQUAD—Drama**
- "Elephant in Stockings." The old chain letter racket. Reed Hadley. (Film)

- 9:30** **13** **BADGE 714—Jack Webb**
- "The Big Mattress." Sgt. Friday investigates a waman's murder and finds that her husband's testimony is self-contradictory. Ben Alexander. (Film)

39 **BANKO—Games**

- 10:00** **13** **WEATHER, NEWS, SPORTS**
39 **NEWS—Ted Beinart**

- 10:15** **13** **CALL THE PLAY—Mel Allen**
39 **WEATHER—Bill Edwards**

- 10:20** **39** **SPORTS—Chuck Faber**

- 10:30** **13** **STOP THE MUSIC—Quiz**
39 **MOVIE—To Be Announced**

- 11:00** **13** **Masquerade Party**
- Panel: Buff Cabb, Ogden Nash, Babby Sherwood, Ilka Chase. Peter Donald emcees. (Film)

- 11:30** **13** **MOVIE—Mystery**
- "Shadows aver Chinatown." Charlie Chan tries ta crack an insurance racket. Sidney Toler, Mantan Mareland.

- 12:00** **39** **News Bulletins**

- 12:30** **13** **Late News Bulletins**

TUESDAY EVENING—April 19

- 6:00** **13** **Kukla, Fran and Ollie**
39 **News—Ted Beinart**
6:15 **13** **Weather, News, Sports**
39 **Sports—Chuck Faber**
6:25 **39** **Weather—Bill Edwards**
6:30 **13** **News—Douglas Edwards**
39 **Rockford Viewpoint**
6:45 **13** **Jo Stafford—Music**

Jo and the Storlighters open the program with "I Love Paris." The orchestra does "The River Seine" followed by Jo and the group singing "Paris in the Spring." A number, "The Paris Sky," is next. Jo sings, in French, "Au Cloire de la Lune" and closes the show with "April in Paris." Poul Weston conducts.

39 **News—John C. Swayze**

- 7:00** **13** **BISHOP FULTON SHEEN**
39 **MILTON BERLE—Comedy**

- 7:30** **13** **DANNY THOMAS—Comedy**
 "Father-son Show." Morgoret is determined that Donny shall pay closer attention to their young son, Rusty. Danny goes along with the plan but balks when Rusty insists Donny join him for a father-son program at school. (Film)

- 8:00** **13** **MEET MILLIE—Comedy**
 Momo makes the mistake of befriending an old conhandler who exercises his talents as a pickpocket at Mamo's chority bozoor. Elena Verdugo, Florence Halop.

39 **FIRESIDE THEATER—Drama**

"Luxurious Ladies." A handsome European is on trial assignment as manager of a hotel for wealthy elderly women. He must call upon his whole store of continental tact and charm if he is to turn the stint into a permanent position. (Film)

Cast

KorlStephen Bekassy
 JulieHillory Brooke
 LindleyJock Rice
 Mrs. PursellMorjorie Bennett
 Smythe KnickerKathryn Cord

- 8:30** **13** **THE ELGIN HOUR—Drama**
 A quartet of stars performs in "Midsummer Melody," by Joseph Schull. The

whimsical musical play tells of a young man who comes to live in the home town of a wor buddy, killed in Korea. Though the buddy has a pretty widow and her "pop" has a job for him in the local garage, Kennedy is just about to move on—when a lovely girl named Celio trips into town, horp in hond.

Cast

PopErnest Truex
 KennedyJerome Courtland
 CeliaKothy Nolon
 MorthoJune Lockhart
 Kothy Nolan played Wendy in the recent TV performance of "Peter Pan."

39 **HEART OF THE CITY—Drama**

"Boby Sitter." Lorelei Kilbourne, reporter, becomes involved in a mystery while writing a series of stories on baby-sitting. Potrick McVey. (Film)

- 9:00** **39** **TRUTH OR CONSEQUENCES**
 Jack Boiley emcees the quiz.

- 9:30** **13** **WATERFRONT—Drama**
 "Horbor Pirocy." A ring of thieves pirates equipment from boots anchored in Los Angeles harbor. Preston Foster.

39 **IT'S A GREAT LIFE—Comedy**

- 10:00** **13** **WEATHER, NEWS, SPORTS**
39 **NEWS—Ted Beinert**

- 10:15** **13** **AMES BROTHERS—Music**
39 **WEATHER—Bill Edwards**

- 10:20** **39** **SPORTS—Chuck Faber**

- 10:30** **13** **LIFE WITH FATHER—Comedy**

When Father Doy refers to his 8-year-old son Harlon as a "rebel," the youngster takes his fother ot his word and runs off to join the circus. Leon Ames and Lurene Tuttle stor. (Film)

39 **MOVIE—Drama**

"King of the Gomblers." (1948) Gomblers try to control sports. Jonet Martin, William Wright.

- 11:00** **13** **MOVIE—Comedy**

"A Woman's Mon." A movie stor carries on a series of flirtotions. John Holliday, Wallace Ford.

- 12:00** **39** **News Bulletin**

- 12:30** **13** **Late News Bulletins**

Morning programs are listed on Page B-1.

WEDNESDAY EVENING—April 20

- 6:00 **13** **Kukla, Fran and Ollie**
39 **News—Ted Beinart**
- 6:15 **13** **Weather, News, Sports**
39 **Sports—Chuck Faber**
- 6:25 **39** **Weather—Bill Edwards**
- 6:30 **13** **News—Douglas Edwards**
39 **Eddie Fisher—Music**
- 6:45 **13** **Perry Como—Music**
39 **News—John C. Swayze**
- 7:00 **13** **GODFREY AND FRIENDS**

Arthur's program tonight is dedicated to the Strategic Air Command, in honor of the group and the motion picture of the same name. The program features prominent Air Force personnel and a cut-in from the Manhattan premiere of the James Stewart-June Allyson starrer.

39 **KODAK REQUEST PERFORMANCE—Drama**

"Afraid to Live." Against the tropical setting of Suva, capital of the Fiji Islands, an old man's wisdom and contentment influence a wealthy young lady. (Film)

Cast

Old PaigeThomas Mitchell
 LindaDorothy Malone
 Owen MarrCharles Drake
 PeterRobin Hughes

- 7:30 **13** **RED SKELTON—Comedy**
39 **MY LITTLE MARGIE**

8:00 **13** **THE MILLIONAIRE**

"The Story of Fred Malcolm." Fred Malcolm is past middle age and living in comfort with his youngish wife. Then he inherits a million dollars and discovers that someone is trying to kill him.

Cast

Fred MalcolmLes Tremayne
 LouiseMarjorie Reynolds
 CathyJill Jarman
 AlanLiam Sullivan

- 39** **SPORTS—Harry Wismer**
- 8:15 **39** **INDUSTRY ON PARADE**
- 8:30 **13** **I'VE GOT A SECRET—Panel**

The gang presents a circus show. Among the guests are Willie, the sad-faced clown (Emmett Kelly) and his cohort, Felix Ad-

ler. In the center ring: Jayne Meadows, Bill Cullen, Faye Emerson and Henry Morgan. The ringmaster: Garry Maare.

- 39** **ALL STAR THEATER—Drama**
 "The People vs. Jahnstan." A lawyer volunteers to defend a man who is almost certain to be convicted. Paul Muni.

9:00 **13** **BOXING—Washington, D.C.**

Jimmy Carter, lightweight champion, of New York, vs. Orlando Zulueta, of Havana, Cuba, in a 10-round, non-title bout from Uline Arena. Jack Dress reports.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Carter	Champion	97	71	17	9	27
Zulueta		9	84	52	22	10

This will be Carter's first TV bout since regaining the title from Paddy DeMarco. It will be his last tune-up before defending his crown against Kenny Lane next month. Crafty, ringwise Zulueta has the ability to give Carter a busy evening.

Compiled by Nat Fleischer (The Ring)

- 39** **THIS IS YOUR LIFE**
- 9:30 **39** **BIG TOWN—Drama**

"Mercy or Murder?" Steve Wilson gets involved with this moral issue when he gets a tip that a prominent doctor is planning a "mercy killing." (Film)

- 9:45 **13** **RED BARBER'S CORNER**
- 10:00 **13** **WEATHER—Spongberg**
39 **NEWS—Ted Beinart**
- 10:05 **13** **NEWS—Bob Clyde**
- 10:15 **39** **WEATHER—Bill Edwards**
- 10:20 **13** **SPORTS—Geo. Raubacher**
39 **SPORTS—Chuck Faber**
- 10:30 **13** **MOVIE—Mystery**

"Dark Mirror." (Rock. TV Debut) Twin sisters are involved in a murder. Olivia de Havilland, Lew Ayres.

- 39** **STORIES OF THE CENTURY**
 "Wild Bunch of Wyoming." Jakester Butch Cassidy alerts Matt Clark to his activities when he signs the names of famous men to stolen banknotes. Jim Davis.

- 11:00 **39** **Championship Wrestling**
- 12:00 **13** **News at Midnight**
39 **News Bulletins**

THURSDAY EVENING—April 21

- 6:00** **13** **Kukla, Fran and Ollie**
39 **News—Ted Beinart**
- 6:15** **13** **Weather, News, Sports**
39 **Sports—Chuck Faber**
- 6:25** **39** **Weather—Bill Edwards**
- 6:30** **13** **News—Douglas Edwards**
39 **Sports for the Family**
 Bud Wilkinson, athletic director, University of Oklahoma, gives tips on sports.

- 6:45** **13** **Pet Shop—Animals**
 Les Davis gives tips on the care of pets.
39 **News—John C. Swayze**

- 7:00** **13** **TO BE ANNOUNCED**
39 **GROUCHO MARX—Quiz**

- 7:30** **13** **CLIMAX!—Drama**
 "Flight 951." A doctor forsakes the medical profession following a court trial where he was the defendant. Now a successful business man traveling under an assumed name, he must decide between keeping his secret and saving the eyesight of a fellow passenger.

Cast

Dr. Merle Gardner.....Paul Douglas
 Nancy Blount.....Irene Hervey
 Duane Clarke.....Barbara Britton
 Mona Herbert.....Cathy O'Donnell

39 **JUSTICE—Legal Cases**

Gary Merrill stars in Art Wallace's story of a confused young man and the choice he must make. After taking part in an attempted robbery, a young man must decide whether to confess to the police and so "rat" on his friend, or keep silent and endanger his own life. Merrill plays Jason Tyler of the Legal Aid Association.

- 8:00** **39** **DRAGNET—Jack Webb**
 An unusual footprint leads Friday to the factory of a shoe manufacturer. He gives the officer an important clue. (Film)

Cast

Sgt. Joe Friday.....Jack Webb
 Ofc. Frank Smith.....Ben Alexander
 Ray Pinker.....Olan Soule
 Waitress.....Rosemary Day
 Alec McCarron.....Jimmy Ogg

- 8:30** **13** **FOUR STAR PLAYHOUSE**
 Ida Lupino stars in "With All My Heart." A pathetically overweight girl sees the man she has loved since childhood marry another woman. (Film)

Cast

Sarah.....Ida Lupino
 Joe Monro.....Walter Coy
 Max Fine.....Edward Platt
 Kathy.....Noreen Nash
 Nancy.....Natalie Dale
 Charles.....Jimmy Baird

39 **LIFE WITH ELIZABETH**

(1) "Mama's Letter." (2) "Alvin's Lodge."
 (3) "Lost Job." Betty White.

- 9:00** **13** **BREAK THE BANK—Quiz**
39 **LIBERACE SHOW—Music**
 Tonight's Selections: "Stars and Stripes Forever," "Broadway Medley," "Don't Take Your Love from Me," "Carioca."

- 9:30** **13** **WILLY—Comedy**
 Willy stars off by trying to send a bundle to Britain and almost ends up with a boodle of cash. June Havoc stars as Willy.

39 **FAVORITE STORY—Drama**

"The Bedford House Conspiracy." California's "favorite son" holds the key to the outcome of his party's National Convention. Adolphe Menjou. (Film)

- 10:00** **13** **WEATHER—Spongberg**
39 **NEWS—Ted Beinart**
- 10:05** **13** **NEWS—Bob Clyde**
- 10:15** **13** **SPORTS—Geo. Raubacher**
39 **WEATHER—Bill Edwards**
- 10:20** **39** **SPORTS—Chuck Faber**
- 10:25** **13** **CAPSULE MYSTERIES**
- 10:30** **13** **DOLLAR A SECOND—Quiz**
39 **MOVIE—Drama**

"Scandal in Paris." A famous criminal decides to go straight. Carole Landis, George Sanders.

- 11:00** **13** **MOVIE—Comedy**
 "Saleslady." A wealthy girl pretends to be a working girl. Anne Nagel, Harry Davenport, Weldon Heyburn.

- 12:00** **13** **News at Midnight**
39 **News Bulletins**

Morning programs are listed on Page B-1.

FRIDAY EVENING—April 22

- 6:00** **13** **Kukla, Fran and Ollie**
39 **News—Ted Beinart**
- 6:15** **13** **Weather, News, Sports**
39 **Sports—Chuck Faber**
- 6:25** **39** **Weather—Bill Edwards**
- 6:30** **13** **News—Douglas Edwards**
39 **Eddie Fisher—Music**
- 6:45** **13** **Perry Como—Music**
39 **News—John C. Swayze**
- 7:00** **13** **FORD THEATRE—Drama**

Morilyn Maxwell stars in "Sunday Mourn." After two years a gunman returns to the lawless frontier town he left, only to find it has become a respectable community. His presence is a threat to both the town and his former girl friend. (Film)

Cast

Solly CorterMorilyn Maxwell
 MonoBrion Keith
 TalkerWallace Ford
 Tom RyderJohn Bromfield

- 39** **RED BUTTONS—Comedy**
- 7:30** **13** **TOPPER—Comedy**
- "The Neighbors," recent arrivals from Texas who move in next door to the Toppers, prove to be far too neighborly for comfort. Leo G. Corroll. (Film)

39 **LIFE OF RILEY—Comedy**

Riley and Gillis give their views on marital bliss. William Bendix. (Film)

- 8:00** **13** **PLAYHOUSE OF STARS**
- "Who's the Blonde?" Dollars disappear when a mysterious blonde appears at closing time in a bank. The teller is hord-pressed to explain the discrepancy in the day's receipts. (Film)

Cast

Tom Weldon.....Don Taylor
 Helen Weldon.....Moxine Cooper
 DurondRobert Cornthwaite
 CorothersAlexander Campbell

- 39** **DUFFY'S TAVERN—Comedy**
- 8:30** **13** **THE VISE—Drama**
- "The Schemer" is a tutor hired by a wealthy woman to take in hand her lethargic son. But the tutor decides to

take in hand the mother's money instead.

Cast

Muriel BexleyLinden Trovers
 Keith BexleyBrion Smith
 Charles BurtonBrion Worth

39 **FRANKIE LAINE—Music**

Tonight's selections: "Bring Your Smile Along," "I Let a Song Go Out of My Heart," "I Believe." (Film)

9:00 **13** **LINE-UP—Police Drama**

"The Mike Fielding Case." Police check into an assault case in which a woman has been beaten and robbed by an unknown man. A gold cross, stolen by the assailant, proves an important detail.

39 **BOXING—Chicago**

Willie Postrono, light-heavyweight, New Orleans, vs. Ernie (The Rock) Durondo, middleweight, Boyonne, N.J., 10 rounds. Jimmy Powers will report.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Postrono	Unrated	37	30	4	3	8
Durondo	Unrated	62	39	19	4	28

Postrono made a fine impression in his TV debut by defeating Al Andrews to run his winning streak to nine. He'll face a real test in the N.J. knockout puncher.

Compiled by Nat Fleischer (The Ring)

- 9:30** **13** **PERSON TO PERSON**
- 9:45** **39** **JAN MURRAY SHOW**
- 10:00** **13** **WEATHER—Spongberg**
39 **NEWS—Ted Beinart**
- 10:05** **13** **NEWS—Bob Clyde**
- 10:15** **39** **WEATHER—Bill Edwards**
- 10:20** **13** **SPORTS—Geo. Raubacher**
39 **SPORTS—Chuck Faber**
- 10:30** **13** **MUSICAL I.Q.—Quiz**
39 **MOVIE—Drama**
- "Count of Monte Cristo." Edmond Donte's false imprisonment and his revenge. Robert Donat, Elisso Londi.
- 11:30** **13** **MOVIE—Drama**
- "Tomboy." A farm boy is befriended by a city girl. Jockie Moran, Gront Withers.
- 12:00** **39** **News Bulletins**
- 1:00** **13** **Late News Bulletins**

9 BOXING—New York City

Milo Savage, Salt Lake City, vs. Bobby Boyd, Chicago, middleweights, 10 rounds. Chris Schenkel reports from St. Nicholas Arena, New York City.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Savage	Unrated	70	32	30	8	18
Boyd	Unrated	38	31	5	2	18

Boyd, a terrific puncher, will be making his TV debut. He has knocked out Al Andrews and Jimmy Welch and beaten Ted Ollo. Savage, a rough and aggressive veteran, will provide Boyd with a stiff test.

Compiled by Nat Fleischer (The Ring)

9:30 4 PLAY BALL—Quiz

Lloyd Petit emcees baseball quiz.

5 EDDIE CANTOR THEATER

"The Mink Coat." Through an error, a wife receives a mink coat from her husband. She resists all his frantic efforts to return the fur to the store.

9:45 7 NEUTRAL CORNER

9 SPORTS—Arch Ward

10:00 2 NEWS AND WEATHER

4 WEATHER—Bill Carlsen

5 WEATHER—Clint Youle

7 CITY ASSIGNMENT—Drama

"Killer for Hire." An ex-circus clown has hired a man to kill him, but changes his mind and asks Steve's help. Pot McVey.

9 MOVIE—Intrigue

"Another Man's Poison." (1952) A ruthless woman falls in love with her secretary's fiance. Bette Davis, Gary Merrill.

10:05 4 INDUSTRY ON PARADE

10:10 5 DORSEY CONNORS—Ideas

Tonight's topic: "Sandbox Mixup."

10:15 2 IN TOWN TONIGHT

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:25 5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington

4 STUDIO 57—Drama

"Rainy Night." Newlyweds, trapped in a storm, seek shelter in a deserted cabin.

5 PARAGON PLAYHOUSE

7 TV PLAYHOUSE—Drama

"The Trail." A sheriff seeking the man

who committed a hold-up murder has reason to believe the criminal is his own son. Douglass Kennedy. (Film)

10:45 2 KUP'S SHOW—Irv Kupcinet

11:00 2 Playhouse—Drama

"Curse of Agostino." An impoverished castle owner sells the place to an English couple, telling them that it is haunted.

5 4 Tonight—Variety

Steve plans special coverage of the opening night of the Broadway musical, "Ankles Aweigh," starring Betty & Jane Keon. An in-studio guest is vocalist Teddy King. (New York)

7 This Is the Day

Norman Ross tells Ernie Pyle's story.

11:10 7 Tom Duggan—Comments

Interviews and comments on viewers' queries. Call De 2-0423.

11:30 2 MOVIE—Drama

"Strangers in the Night." A Marine becomes involved in a baffling situation. Virginia Grey, William Terry.

9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Jack Eigen Show

A remote telecast from the Chez Paree Lounge. Jock chats with guests and visiting celebrities. Call him at Mo 4-1031.

12:00 4 News at Midnight

5 MOVIE—Drama

"Escape to Paradise." An American becomes interested in a South American woman. Bobby Breen, Kent Taylor.

7 MOVIE—Western

"Outlaw Country." Al St. John.

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MORNING

6:40 **2** Today's Thoughts

6:45 **2** Farm Daily—Menard
5 Everett Mitchell—Talks

7:00 **2** Morning Show—Jack Paar
We see a men's fashion show. Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.

5 **4** Today—Dave Garroway
Again from Detroit, Today originotes from the Chrysler auto plant. Outside are the families of auto workers. A film of their life in 1955 will be contrasted with scenes of workers' lives 25 years ago. In the studio, Dove interviews a worker. A remote shows a barge being loaded with automobiles. Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.

8:00 **7** Crazy Acres—Variety

9:00 **2** Garry Moore—Variety
Garry and Durward with "Sleepy Time Dawn South." Ivon Sonderson brings an animal. Denise, Ken sing.

5 **4** Ding Dong School-Kids
7 Women and the World

9:30 **2** Arthur Godfrey Time
5 **4** Way of the World
7 Play House—Kids
9 Paul Fogarty—Exercises

9:45 **5** **4** Sheilah Graham
This week's guest is Liberace.

10:00 **5** **4** Home—Women's News
We look at the cultural aspects of Washington life. Arlene Francis and Hugh Downs are taken on a tour of the National Gallery of Art by its director, David Finley. Four special guests are: Ed Kelly, of the National Monuments; Wayne C. Grover from the National Archives; and Jay Cormody, drama critic of the Washington Star. (Washington, D.C.)

7 Creative Cookery—Recipes
Chef Pope with: Delmanica potatoes en casserole; salmon roll appetizers; and dressing for brailed pork chops.

9 Hi Ladies—Mike Douglas

- 10:30** **2** **Strike It Rich—Quiz**
Rondy Merrimon emcees. Today's helping hand: surrealist artist Salvador Dali.
- 10:55** **7** **News—Ulmer Turner**
9 **News—Steve Fentress**
- 11:00** **2** **Valiant Lady—Serial**
Helen colls Dione. Floro Campbell.
4 **What's New in the Kitchen**
5 **Tennessee Ernie Ford**
7 **Danny O'Neil—Variety**
9 **The Romper Room—Kids**
- 11:15** **2** **Love of Life—Serial**
- 11:30** **2** **Search for Tomorrow**
5 **Feather Your Nest—Quiz**
A modern dining room is the prize.
- 11:45** **2** **Guiding Light—Serial**
4 **Let's Look at the News**
- 11:55** **7** **News—Ulmer Turner**
9 **News—Steve Fentress**

AFTERNOON

- 12:00** **2** **The Inner Flame—Serial**
Dick asks Ruth Byfield to deliver a message to his father.
4 **Hot Shot Review—Music**
5 **Noontime Comics—Kids**
7 **Happy Pirates—Kids' Fun**
9 **Best of the West—Kids**
Bob Atcher with western songs.
- 12:15** **2** **Road of Life—Serial**
- 12:30** **2** **Welcome Travelers**
4 **Weather—Bill Carlsen**
5 **Cartoonland—Ken Bowers**
- 12:35** **4** **Bob Heiss—Interviews**
- 12:45** **5** **Bob & Kay with Doucette**
Chef Eddie Doucette prepares old-fashioned barley soup and fried croutons.
9 **All About Baby—Tips**
"Activities of and destruction by the 3-year-old," is discussed by Ruth Crowley.
- 12:55** **7** **News—Ulmer Turner**
- 1:00** **2** **Robert Q. Lewis—Variety**
7 **Tom Duggan—Variety**
9 **TV Matinee—Drama**
"Bohemian Girl." Laurel and Hardy find the lost daughter of a count.
- 1:30** **2** **Linkletter's House Party**
4 **Beulah Donohue—Women**
- 2:00** **2** **The Big Payoff—Quiz**

- 5** **4** **Ted Mack—Variety**
Guests: Mr. and Mrs. Bernard Geis, creators of the singing books for children.
- 7** **The Doctor Answers—Talk**
- 2:15** **7** **TV Dental Clinic**
- 2:30** **2** **Bob Crosby—Music**
5 **4** **Greatest Gift—Serial**
Eve is concerned about Ned's friendship.
7 **Double Feature—Drama**
(1) "Boys Will be Men." The dilemma of youth in a big city's slums. (2) "Hit and Run." A woman searches for evidence to clear her husband. Bonito Gronville.
9 **MOVIE—To Be Announced**
- 2:45** **5** **4** **Miss Marlowe—Serial**
- 3:00** **2** **Brighter Day—Serial**
Lydio has a long talk with Max.
5 **4** **Hawkins Falls—Serial**
An unwelcome visitor for Dr. Corey.
- 3:15** **2** **Secret Storm—Serial**
5 **4** **First Love—Serial**
Zoch asks a favor of Capt. Hunter.
- 3:30** **2** **On Your Account—Quiz**
5 **4** **World of Mr. Sweeney**
7 **News—Ulmer Turner**
- 3:35** **7** **Time for Uncle Win**
- 3:45** **5** **4** **Modern Romances**
Murray disobeys his mother's orders.
- 4:00** **2** **The Early Show—Drama**
"It Happened in a Pownshop." While redeeming his trumpet in a pownshop, a musician meets a girl pawning her earrings. Eddie Brocken. (Film)
4 **Gretchen Colnik—Tips**
5 **Pinky Lee—Kids**
7 **Pied Piper—Art Fern**
Angel Casey subs for Art Fern
9 **Bandstand Matinee—Music**
- 4:15** **4** **Museum Explorers—Exhibits**
Part 1 of "How Birds Fly" by Murl Deusing of the Public Museum.
- 4:30** **2** **Shopping with Miss Lee**
5 **4** **Howdy Doody—Puppets**
Capt. Kidoodle captures the princess.
7 **Little Rascals**
"Fly My Kite." Professor Chubbo narrates.
- 4:45** **2** **Barker Bill's Cartoons**
- 4:55** **9** **News—Les Nichols**
- 5:00** **2** **Range Rider—Western**
4 **Foreman Tom—Western**

5 Elmer the Elephant—Kids

Curley Bradley, subbing for vacationing John, exchanges banter with Elmer.

7 Five O'Clock Theater

"No Strings Attached." A tycoon obtains a wife through a business proposition. Gertrude Michael. (Film)

9 Bob Atcher Show—Western

5:30 2 Gene Autry—Western

5 Close Up—Music

7 Jack Drees—Comments

9 Garfield Goose and Friend

5:45 4 News—Bob Kelly

7 Sports—Jack Drees

5:55 4 Weather—Bill Carlson

7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson

4 Sports—Larry Clark

5 Weather—Clint Youle

7 Kukla, Fran and Ollie

9 Curbstone Cut-up—Simon

6:05 5 News—Jack Angell

6:10 5 Sports—Joe Wilson

6:15 2 News—Julian Bentley

4 Tommy Sheridan Trio

COLOR Music by the trio.

5 Dorsey Connors—Travel

Guest: Sir Arthur Morse, C.B.E., chairman of the British Travel Association.

7 News—John Daly

9 Sports Final—Vince Lloyd

6:20 5 Alex Dreier—Features

6:25 5 Tony Weitzel—Comments

6:30 2 News—Douglas Edwards

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5 4 Dinah Shore—Music

7 Cavalcade of America

"The Indomitable Blacksmith." Thomas Davenport, a blacksmith of Brandon, Vt., had to suffer the gibes of his fellow townsmen when, back in 1830, he invented the first electric motor. (Film)

Cast

Thomas DavenportWhitfield Connor
Emily DavenportPeggy Webber
Barzaloi DavenportFrank Ferguson
Hepziboh DavenportKatherine Warren

9 News—Spencer Allen

6:45 2 Jo Stafford—Music

Jo and The Starlighters open the program with "I Love Paris." The orchestra does "The River Seine" followed by Jo and the group singing "Paris in the Spring." A number, "The Paris Sky," is next. Jo sings, in French, "Au Claire De La Lune" and then closes with "April in Paris."

5 4 News—John C. Swayze

9 Chicagoland Newsreel

7:00 2 LIFE WITH FATHER

The entire Day family is barred from the room of Clarence, Jr., when he parts with his tonsils and gains an officious nurse.

5 4 MILTON BERLE—Comedy

Uncle Miltie's favorite latin teacher, Prof. Higgins, wrote a song, and asks Mr. Television's help in plugging it. In the process, Berle demonstrates how a few songs—and a new singer—are born. Susan Hunter, Hildy Parks.

7 PARIS PRECINCT—Drama

"The Actress." When the leading lady is found murdered in her dressing room, the police ask the cost to perform the play before an empty house. Louis Jourdan and Claude Dauphin.

9 BISHOP FULTON SHEEN

7:30 2 HALLS OF IVY—Comedy

"The Gongster." The halls of Ivy are a little less hallowed during the visit of the notorious gongster Julius "Kid Gloves" Coster. He's come to find out why his nephew's been taken off the football team. Ronald Colman, Benita Hume. (Film)

7 20 QUESTIONS—Quiz

9 MEET CORLISS ARCHER

Feeling sorry far on unattractive girl, Carliss ond Dexter attempt to get her dotes. Ann Baker, Babby Ellis.

8:00 2 MEET MILLIE—Comedy

Mamo makes the mistake of befriendng on old panhandler who exercises his to-lents as o pickpocket ot Mama's chority bozaar. Elena Verdugo, Florence Halop, Morvin Kaplon, Roland Winters.

5 4 FIRESIDE THEATER

"Luxurious Ladies." A hondsame Euro-peon is on o trial ossignment as manager of o hotel for wealthy elderly women. He must call upon his whole store af conti-nental toct and chorm if he is to turn the stint into o permanent position. (Film)

Cast

KarlStephen Bekossy
JulieHillary Braoke
LindleyJock Rice
Mrs. PursellMorjarie Bennett
Smythe KnickerKothryn Card

7 DANNY THOMAS—Comedy

Danny suffers pangs of guilt after re-fusing to participate in o benefit for a destitute night-club owner. His fellow performers appear to him in o dream. Dove Barry plays Liberace and Godfrey, Bob Hopkins plays Crosby and Duronte.

9 BADGE 714—Jack Webb

"The Big Lover." A mon swindles women offer romancing them. Ben Alexander stars as Frank Smith. (Film)

8:30 2 RED SKELTON—Comedy

Red's guest tonight is Abbe Lane. Song-stress is the wife of Xovier Cugat.

5 4 CIRCLE THEATER—Drama

"The Secret af Emily Du Vane," by Jer-ome Ross. Emily has been made so much a household drudge by her husband that she almost forgets the days, before her marriage, when an artist loved and pointed her "beauty." A collector ar-rives to find the now-dead ortist's works. Set in the jungles ond plantations of Molayo. Geraldine Fitzgerald stors os Emily Du Vane. (New York)

7 ELGIN HOUR—Drama

A quartet of stors performs in "Midsum-

mer Melady," by Joseph Schull. The whim-sical musical ploy tells of a young man who comes to live in the home town of a war buddy, killed in Karea. Though the buddy hos a pretty widow and her "pop" has a jab far him in the local garage, Kennedy is just about to move on—when a lovely girl nomed Celia trips into town, harp in hond.

Cast

PopErnest Truex
KennedyJerame Courtland
CeliaKathy Nolan
MarthoJune Lackhart

9 RACKET SQUAD—Drama

"Beauty for Hire." Expose af o madel agency racket. Reed Hadley. (Film)

9:00 2 DANGER—Drama

"Telegram," by George Bellak. A man deeply involved in a corrupt civic ad-ministration, is forced to moke a de-cision. Shall he sacrifice his son's life or "buck" the machine?

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5 **4** **TRUTH OR CONSEQUENCES**—Jack Bailey

9 **LIFE OF RILEY**—Comedy

"Look Peg, I'm Dancing." Riley and Gillis are enrolled in a dancing class.

9:30 **2** **SEE IT NOW**—Murrow

4 **TRIANGLE THEATER**—Drama

"Zambaanga." Steve investigates an ex-charus girl engaged to a prince. (Film)

5 **IT'S A GREAT LIFE**—Comedy

"Formal far Amy." Amy Morgan is all excited about a coming formal affair until her gown comes back from the cleaners. The dress is ruined.

Cast

Amy Frances Bavier
 Denny Michael O'Shea
 Steve William Bishop
 Earl James Dunn

7 **STOP THE MUSIC**—Quiz

9 **I LED 3 LIVES**—Drama

10:00 **2** **WEATHER AND NEWS**

4 **WEATHER**—Bill Carlsen

5 **WEATHER**—Clint Youle

7 **STUDIO 57**—Drama

"Rainy Night." Newlyweds, trapped in a storm, seek shelter in a deserted cabin. But the arrival of a famed lawyer and evidences of a woman's recent presence convince them that the cabin hasn't been deserted for long. Tom Avera, Nancy Gates, Robert Carnthwaite. (Film)

9 **MOVIE**—Drama

"Terror by Night." (Chga. TV Debut) Sherlock Holmes is called upon to protect a diamond. Basil Rathbone.

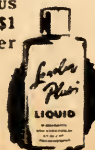
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10:05 **4** **WATCH THE WORLD**

10:10 **5** **DORSEY CONNORS**—Ideas

"Building with Glass Bricks."

10:15 **2** **IN TOWN TONIGHT**

5 **NEWS**—Jack Angell

10:20 **4** **LET'S LOOK AT THE NEWS**

10:25 **5** **SPORTS**—Norm Barry

10:30 **2** **NEWS**—John Harrington

4 **I LED 3 LIVES**—Drama

Herb Philbrick's business life is threatened by the Reds. Richard Carlson.

5 **CHAMPIONSHIP BOWLING**

Chicago classic star Chuck Hamilton is matched against the winner of the Bill Welu-Lee Jougard match of last week, Joe Wilson gives the commentary.

7 **JOE PALOOKA**—Drama

"Joe's Safari." Joe's flight to South America holds serious peril.

10:45 **2** **KUP'S SHOW**—Irv Kupcinet

11:00 **2** **Playhouse**—Drama

"The Witness." An innocent man must decide whether to dispose of a blackmailer or face a life of intimidation. (Film)

5 **4** **Tonight**—Variety

George Jessel appears in a sketch with Steve. Don "Mr. Wizard" Herbert drops in. A special salute to the show, "All in One," opening tonight on Broadway.

7 **This Is the Day**

"Clarence Darrow for the Defense." Story of a Norman Ross appears on page A-3 of this issue.

11:10 **7** **Tom Duggan**—Comments

11:30 **2** **MOVIE**—Intrigue

"Mysterious Mr. Valentine." A girl is involved in a frame-up. Linda Stirling.

9 **News**—Les Nichols

11:45 **9** **Weather**—Carl Greyson

11:50 **9** **Ron Terry Show**—Music

Ron with vocalist Evie Eraci and Shay Terrint at the organ. Call MI 2-0011.

12:00 **4** **News at Midnight**

5 **MOVIE**—Western

"Roundup." Buster Crabbe stars.

7 **MOVIE**—Drama

"Springtime." (English; 1948) A dancer falls in love with the son of an aristocrat. Peter Graves, Carol Raye.

MORNING

- 6:40** **2** Today's Thoughts
6:45 **2** Farm Daily—Menard
5 Everett Mitchell—Talks
7:00 **2** Morning Show—Jack Paar
 Jack and announcer Hol Simms do "TV Nightmares," or the inside scoop of an announcer's greatest fears. Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.

- 5** **4** Today—Dave Garroway
 The show originates at the Packard-Studebaker plant and at a unique suburban shopping center. The latter segment also paints up life in the suburbs. (Detroit) Five minutes of local news with Len O'Conner at 7:25, 7:55, 8:25 and 8:55 A.M.

- 8:00** **7** Crazy Acres—Variety
9:00 **2** Garry Moore—Variety
 "Gentleman from Texas" by Jimmy Jeffries. Songs by Denise.

- 5** **4** Ding Dong School—Kids
7 Women and the World
9:30 **2** Arthur Godfrey Time
5 **4** Way of the World
7 Play House—Kids
9 Paul Fogarty—Exercises
9:45 **5** **4** Sheila Graham

- Liberace continues his life story.
10:00 **5** **4** Home—Women's News
 Arlene Francis and the staff visit the Georgetown section of Washington. There, they view the home of Mrs. Catherine McCaak Knox, official historian of Georgetown. The charms of the houses and their antique furnishings will be displayed. (Washington, D.C.)

- 7** Creative Cookery—Recipes
 Menu: Cherry pie filling, and its crust; and toasted cheese roll-ups.
9 Hi Ladies—Mike Douglas
10:30 **2** Strike It Rich—Quiz

- Helping Hand: jazz pianist Erroll Garner.
10:55 **7** News—Ulmer Turner
9 News—Steve Fentress
11:00 **2** Valiant Lady—Serial

- Diane's boy friend is upset by the appearance of a new man in her life.
4 What's New in the Kitchen

- 5** Tennessee Ernie Ford
7 Danny O'Neil Show
9 The Romper Room—Kids
11:15 **2** Love of Life—Serial
11:30 **2** Search for Tomorrow
5 Feather Your Nest—Quiz
 Contestants try for a modern living room.
11:45 **2** Guiding Light—Serial
4 Let's Look at the News
11:55 **7** News—Ulmer Turner
9 News—Steve Fentress

AFTERNOON

- 12:00** **2** The Inner Flame—Serial
 Lt. Mitchell uncovers Darie's plan.
4 Hot Shot Review—Music
5 Noontime Comics—Kids
7 Happy Pirates—Kids' Fun
9 Best of the West—Kids

- 12:15** **2** Road of Life—Serial
12:30 **2** Welcome Travelers
4 Weather—Bill Carlsen
5 Cartoonland—Ken Bowers
12:35 **4** Bob Heiss—Interviews

- 12:45** **5** Bob & Kay with Doucette
 Eddie Daucette prepares scalloped spuds mitkraut en casserole. Miss Myra Wolda, author of "Round the World Caakbook," and the food editors of the four Chicago metropolitan dailies visit Eddie.

- 9** All About Baby—Tips
 Ruth Crawley and Dr. Helen C. Hoyden discuss communicable diseases in the child. (Chicago)

- 12:55** **7** News—Ulmer Turner
1:00 **2** Robert Q. Lewis—Variety
 "I Guess I'll Have to Change My Plans" is given the treatment by Robert Q., Lee Vines, Ray Bloch, Earl and Don.

- 7** Midweek Cooking School
9 Batting Practice—Warm-up
 Jack Brickhouse with comments.

- 1:10** **9** Lead-off Man—Interviews
 Vince Llyad interviews players.
1:25 **9** Baseball—Cubs vs. Braves
 Jack Brickhouse and Harry Creighton relay the diamond action. Wrigley Field.

- 1:30** **2** Linkletter's House Party
4 Beulah Donohue—Women

- 2:00** **2** **The Big Payoff—Quiz**
5 **4** **Ted Mack—Variety**
 Doris Pinney is Ted's guest today.
7 **The Doctor Answers—Talk**
- 2:15** **7** **TV Dental Clinic**
- 2:30** **2** **Bob Crosby—Music**
5 **4** **Greatest Gift—Serial**
 Capt. Jameson visits Eve. Anne Burr.
7 **Double Feature—Drama**
 (1) "Comes the Day." A wife who is too busy for a "second honeymoon." Tom Powers. (2) "The Honeymoon." A story about a well-known concert singer and her hen-pecked husband. Gertrude Michael. (Film)
- 2:45** **5** **4** **Miss Marlowe—Serial**
- 3:00** **2** **Brighter Day—Serial**
 Lydia prepares to leave for the convocation. Muriol Williams.
5 **4** **Hawkins Falls—Serial**
 A search for Dr. Corey begins.
- 3:15** **2** **Secret Storm—Serial**

IN NEXT WEEK'S



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ON SALE THURSDAY

- 5** **4** **First Love—Serial**
 Zoch mokes on important decision.
- 3:30** **2** **On Your Account—Quiz**
5 **4** **World of Mr. Sweeney**
7 **News—Ulmer Turner**
- 3:35** **7** **Time for Uncle Win**
- 3:45** **5** **4** **Modern Romances**
 Murroy and his mother argue.
9 **Tenth Inning—Interviews**
- 4:00** **2** **The Early Show—Drama**
 "Uppercut." A hard-hitting drama set against the background of the "Squared Circle." Steve Borclay, Nadia Groy.
4 **Your Library Story**
5 **Pinky Lee—Kids**
7 **Pied Piper—Art Hern**
 Angel Cosey subs for Art.
9 **Bandstand Matinee—Music**
- 4:15** **4** **Let's Experiment—Science**
 "Tricks with Figures" shows strange numbers with stranger meanings.
- 4:30** **2** **Shopping with Miss Lee**
5 **4** **Howdy Doody—Puppets**
 Buffalo Bob mokes plans to rescue the Princess. Bob Smith.
7 **Little Rascals**
 "Teacher's Beau." Prof. Chubbo narrates.
- 4:45** **2** **P.J. and Pattee—Kids**
- 4:55** **9** **News—Les Nichols**
- 5:00** **2** **Range Rider—Western**
4 **Foreman Tom—Western**
5 **Elmer the Elephant—Kids**
 Curley Bradley subs for John Conrad.
7 **Five O'Clock Theater**
 "Midnight." A writer's characters appear too life-like for comfort. (Film)
9 **Bob Acher Show—Western**
- 5:30** **2** **Gene Autry—Western**
5 **Close Up—Music**
7 **Jack Drees—Comments**
 Interviews and comments with Jack Drees and his girl Friday, June Meyers.
9 **Garfield Goose and Friend**
- 5:45** **4** **News—Bob Kelly**
7 **Sports—Jack Drees**
- 5:55** **4** **Weather—Bill Carlsen**
7 **Weather—Wayne Griffin**

8:00 **2** THE MILLIONAIRE

"The Story of Fred Malcolm." Fred Malcolm is past middle age and living in comfort with his youngish wife. But his happy life changes when he inherits a million dollars. The tension grows as Fred discovers that someone is trying to kill him. Les Tremayne, Morjorie Reynolds.

5 **4** THEATER—Drama

"Gramercy Ghost" tells of a young lady who inherits a ghost when the owner of an apartment house dies. It's the spirit of Nathaniel Coombes, soldier of the American Revolution, fated to walk the earth till he completes a mission. Pat Carroll, James Broderick, Conrad Janis.

7 MASQUERADE PARTY

Panel: Buff Cobb, Bobby Sherwood, Ilko Chase, Ogden Nash, Peter Donald emcees.

9 ROLLER DERBY—Coliseum

8:30 **2** I'VE GOT A SECRET—Panel

The gang presents a circus show. Among the guests are Willie, the sad-faced clown (Emmett Kelly) and his cohort, Felix Adler. In the center ring: Jayne Meadows, Bill Cullen, Faye Emerson and Henry Morgan. The ringmaster: Gorry Moore.

7 WHO SAID THAT?—Panel

Regular panelists Bob Conside and June Lockhart are joined by actress Jacqueline Susann and actor Boris Karloff.

9:00 **2** BOXING—Washington, D.C.

Jimmy Carter, lightweight champion, of New York, vs. Orlando Zulueta, of Havana, Cuba, in a 10-round, non-title bout from Uline Arena. Jock Drees reports.

TV GUIDE RATINGS

Rating Bouts W L D KO's

Carter Champion 97 71 17 9 27
Zulueta 9 84 52 22 10 6

This will be Carter's first TV bout since regaining the title from Paddy DeMarco. It will be his last tune-up before defending his crown against Kenny Lane.

Compiled by Not Fleischer (The Ring)

5 **4** THIS IS YOUR LIFE

7 J.A. SPOTLIGHT—Variety

9 TV SHOWCASE—Drama

9:30 **4** PLAYHOUSE OF STARS

"O'Brien." A federal agent poses as a criminal. Dan Duryea. (Film)

5 BIG TOWN—Drama

"Too Old to Work?" Editor Steve Wilson investigates the problem of a fellow employee who has been dismissed from the staff because of his age. Secretary of Labor James P. Mitchell will appear to discuss this growing problem.

7 REPORT TO THE PEOPLE

9 LIBERACE—Music

See story in next week's TV GUIDE.

9:45 **2** RED BARBER'S CORNER

7 FOCAL POINT—Shorts

10:00 **2** NEWS AND WEATHER

4 WEATHER—Bill Carlsen

5 WEATHER—Clint Youle

7 DOUBLE DATE—Film Dramas

(1) "One Week to Live." A widow claims that a stranger demands she share her insurance policies with him. Hugh Morlowe. (2) "The Cot with the Crimson Eyes." A stone cot starts on adventure.

Stop Dry Skin Worries!

You need never again have dry skin if you apply LANOLIN PLUS Liquid regularly.

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Send 25 cents for trial bottle today. Have a more radiant and lovelier looking complexion tomorrow!

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- Bonded Technicians
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SOUTH
FA 4-8818

NORTH
BE 5-1660

9 MOVIE—Intrigue

"Block Magic." (1949) The life of the hypnotist Cogliostro. Orson Welles, Noncy Guild, Akim Tamiroff.

10:05 4 SPOTLIGHTING AL CAPP

Bob Heiss conducts interview.

10:10 5 DORSEY CONNORS—Ideas

"Timely Travel Tips," by Dorsey.

10:15 2 IN TOWN TONIGHT

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:25 5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington

4 RACKET SQUAD—Drama

"Girl in the Mink Coot." A rocket to gyp furriers of exclusive opporel.

5 TO BE ANNOUNCED

10:45 2 KUP'S SHOW—Irv Kupcinet

11:00 2 Ken Nordine Show

5 4 Tonight—Variety

Guests include singer Johnny Rushing.

7 This Is the Day

"A fire, o coble cor, ond Top of the Mark." Norman Ross narrotos.

11:10 7 Tom Duggan—Comments

Tom Duggan with comments ond interviews. Coll De 2-0423 or De 2-0424.

11:30 2 MOVIE—Musical

"Monio for Melody." A phony promoter moves into o desirable building. Johnny Downs, Vera Vague.

9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Ron Terry Show—Music

Ron chots with guests, Evie Eraci sings; Show Torrent of the organ. Coll Mi 2-0011.

12:00 4 News at Midnight

5 MOVIE—Drama

"Bill Crocks Down." The son of a steel-mill owner who has recently died has trouble with the new owner. Grant Withers, Beatrice Roberts. Watch for photogrophy contest to oid Cerebral Palsy children.

7 MOVIE—Double Feature

(1) "The Bunker." Hitler's lost half-hour in a Berlin Bunker, April, 1945. (2) "Andy's Old Mon." A pretty widow's young son attempts to find himself o fother. (Film)



be sure to watch

**IN
TOWN
TONIGHT
10:15 PM**

monday thru friday

Nightly this sparkling, tune-filled quarter-hour showcases the nation's greatest performers with Chicago regulars Patricia Scot, Len Dresslar, and

Caesar Petrillo's Orchestra.

channel **2** WBBM-TV

CHICAGO'S SHOWMANSHIP TELEVISION STATION

CBS TELEVISION

MORNING

- 6:40** **2** **Today's Thoughts**
- 6:45** **2** **Farm Daily—Menard**
5 **Everett Mitchell—Talks**
- 7:00** **2** **Morning Show—Jack Paar**
 That British cigar-smoking queen Hermione Gingold makes another appearance. Melis plays "Distant Melody" and "You Don't Know What Love Is." Five minutes of local news at 7:25, 7:55, 8:25, 8:55.
- 5** **4** **Today—Dave Garroway**
 From the General Motors Building, the program highlights the cultural aspects of Detroit. A remote from the General Motors proving ground shows various types of test races for new cars and auto endurance. Five minutes of local news with Len O'Connar at 7:25, 7:55, 8:25, 8:55.
- 8:00** **7** **Crazy Acres—Variety**
 Chuck Bill and his Prairie Ramblers.
- 9:00** **2** **Garry Moore—Variety**
 Ladies' garden club
Camedienne Charlotte Roe
 "Seven Year Itch"Denise Lor
 "Most of All"Ken Corson
 Garry's that rare man who's "doing exactly what I've always wanted to do."
 Garry waxes philosophical on page 4 of this issue.
- 5** **4** **Ding Dong School-Kids**
 Dr. Frances Horwich conducts the nursery school of the air.
- 7** **Women and the World**
- 9:30** **2** **Arthur Godfrey Time**
 After today's telecast, Arthur's off to his Virginia farm to spend a week supervising spring planting. His substitute will be Peter Lind Hoyes. *Parker and Marlowe warked, sang, ate and danced together. Naw Morian's engaged to someone else. Story in next week's TV GUIDE, on sale at your newsstand today.*
- 5** **4** **Way of the World**
 Angel Cosey with fun and stories.
- 7** **Play House—Kids**
- 9** **Paul Fogarty—Exercises**

- 9:45** **5** **4** **Sheilah Graham**
 Liberace film interview; Hollywood news.
- 10:00** **5** **4** **Home—Women's News**
 Arlene Francis and the staff visit the Smithsonian Institute and the children's clinic of the D.C. Hospital. At the Smithsonian Institute we see the Lindbergh and Wright planes, inaugural gowns of the first ladies, and the money collection. From Bethesda Naval hospital, Dr. Leano Baumgartner tells how the Children's Bureau helps to rehabilitate physically handicapped children. From the Capitol prayer room, House Chaplain Dr. Bernard Brasscomp closes with a prayer.
- 7** **Creative Cookery—Recipes**
 Chef Francois Pope's menu offers: yellow sponge roll and southern fried chicken.
- 9** **Hi Ladies—Mike Douglas**
 Mike Douglas and Jackie Van with songs and chatter. Buddy Black gives weather.
- 10:30** **2** **Strike It Rich—Quiz**
 Randy Merriman emcees. Helping hand: Mrs. Henry Brodersan, "Club Woman of the Year."
- 10:55** **7** **News—Ulmer Turner**
9 **News—Steve Fentress**
- 11:00** **2** **Valiant Lady—Serial**
 Preston invites Dione to dinner.
4 **What's New in the Kitchen**
5 **Tennessee Ernie Ford**
 Music, comedy and interviews. Molly Bee adds to the vocals.
7 **Danny O'Neil Show**
9 **The Romper Room—Kids**
 Miss Rosemary with fun and games.
- 11:15** **2** **Love of Life—Serial**
 The story of Vonessa Dale and her black-sheep sister, Meg Harper. Peggy McCay.
- 11:30** **2** **Search for Tomorrow**
 A young widow searches for happiness for herself and her child. Mary Stuart and Lynn Loring.
5 **Feather Your Nest—Quiz**
 Jonis Carter and Bud Collyer help contestants win a modern bedroom.
- 11:45** **2** **Guiding Light—Serial**
4 **Let's Look at the News**
- 11:55** **7** **News—Ulmer Turner**
9 **News—Steve Fentress**

AFTERNOON

- 12:00** **2** **The Inner Flame—Serial**
Murray tries to help Portio.
- 4** **Hot Shot Review—Music**
Joe Shott and his Hot Shots.
- 5** **Noontime Comics—Kids**
Johnny Coons with fun for kids.
- 7** **Happy Pirates—Kids' Fun**
- 9** **Best of the West—Kids**
Bob Atcher with western songs.
- 12:15** **2** **Road of Life—Serial**
- 12:30** **2** **Welcome Travelers**
Host Tommy Bartlett, assisted by Bob Cunningham, interviews people passing through Chicago.
- 4** **Weather—Bill Carlsen**
- 5** **Cartoonland—Ken Bowers**
Filmed funnies for the younger set.
- 12:35** **4** **Bob Heiss—Interviews**
- 12:45** **5** **Bob & Kay with Doucette**
Chef Doucette prepares filet of sole—Flarido style. Bob and Kay with interviews and features. Music by the Art Van Damme Quintet and Joseph Gallicchio and his orchestra.
- 9** **All About Baby—Tips**
The toys and activities of a baby of four months are discussed by Ruth Crowley.
- 12:55** **7** **News—Ulmer Turner**
- 1:00** **2** **Robert Q. Lewis—Variety**
Everybody's in blackface and gorish get-up for a minstrel show. That's John Cali on the bonja. Songs by Earl Wrightson, Lais Hunt, Jaye P. Morgan, Don Liberto.
- 7** **Tom Duggan—Variety**
Tom presents music and variety with vocalists Judy Jones and Betty Bryon.
- 9** **TV Matinee—Drama**
"Chump at Oxford." Two street cleaners invade Oxford. Laurel and Hardy.
- 1:30** **2** **Linkletter's House Party**
Art leads contestants in games for prizes and interviews a guest celebrity.
- 4** **Beulah Donohue—Women**
- 2:00** **2** **The Big Payoff—Quiz**
- 5** **4** **Ted Mack—Variety**
Ted reads same "husbond of the week" letters and we see some baby pictures.

- 7** **The Doctor Answers—Talk**
- 2:15** **7** **TV Dental Clinic**
Dr. Mort Neimork with a patient-model.
- 2:30** **2** **Bob Crosby—Music**
- 5** **4** **Greatest Gift—Serial**
Fron accuses Eve of shutting her out.
- 7** **Double Feature—Drama**
(1) "Swomi." A modern "Nostradamus" becomes anxious when his daughter falls in love with an investigator. (2) "Parasol." A former officer causes trouble when he tries to buy a parasol for his granddaughter. (Film)
- 9** **MOVIE—To Be Announced**
- 2:45** **5** **4** **Miss Marlowe—Serial**
- 3:00** **2** **Brighter Day—Serial**
Donald again gives Lydia trouble.
- 5** **4** **Hawkins Falls—Serial**
Lana's neighbor is captured by a bondit.
- 3:15** **2** **Secret Storm—Serial**
- 5** **4** **First Love—Serial**
Laurie and Dovid have a fight.



YMA SUMAC, with the "most exciting voice in the world," stars in the Empire Room of the Palmer House. Possessing a voice range of almost five octaves, Yma was discovered by her present producer and director, Moises Vivanco, while she was a temple singer in Peru . . . appears with the Yma Sumac Dancers. Charlie Fisk and his orchestra play for the show and dancing.—Adv.

Curtain Call

a bright new show

10:30-11:00 P. M.

THURSDAY

starring
this week

JUNE
HAVOC

in
"EXIT
FOR
MARGO"



The moving drama of an actress who has lost her ability to act, but tries to interest her daughter in a stage career and thus keep her name in lights.

WNBQ

5

NBC IN CHICAGO

A Service of RCA

THURSDAY

- 3:30** **2** On Your Account—Quiz
Dennis James is the quizmaster
5 **4** World of Mr. Sweeney
7 News—Ulmer Turner
- 3:35** **7** Time for Uncle Win
- 3:45** **5** **4** Modern Romances
Lane and Nancy make a discovery.
- 4:00** **2** The Early Show—Drama
"Tall, Dark and Dead." Craig Kennedy investigates the murder of a handsome matinee idol. A seductive actress is implicated. Donald Woods. (Film)
4 Gretchen Colnik—Tips
5 Pinky Lee—Kids
7 Pied Piper—Art Hern
Angel Casey takes over for Art.
9 Bandstand Matinee—Music
- 4:15** **4** Little Amateurs—Talent
- 4:30** **2** Shopping with Miss Lee
5 **4** Howdy Doody-Puppets
Chief Thunderthud finds Mr. Bluster's ancestor, Thadeus, imprisoned in a pilory in early Doodyville.
7 Little Rascals
"Our Gang Follies of 1936." A comedy.
- 4:45** **2** Barker Bill's Cartoons
Terrytoons' Paul Terry explains "How to make children laugh" on page 16.
- 4:55** **9** News—Les Nichols
- 5:00** **2** Range Rider—Western
4 Foreman Tom—Western
5 Elmer the Elephant—Kids
Curley Bradley subs for John Conrad.
7 Five O'Clock Theater
"Beauty Is a Joy." The violent tempers of a father and daughter almost ruin both their lives. Mary Stuart. (Film)
9 Bob Atcher Show—Western
- 5:30** **2** Gene Autry—Western
5 Close Up—Music
7 Jack Drees—Comments
Jack Drees and June Meyers.
9 Garfield Goose and Friend
- 5:45** **4** News—Bob Kelly
7 Sports—Jack Drees
- 5:55** **4** Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

- 6:00 **2** Sports—Bob Elson
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
9 Curbstone Cut-up—Simon
- 6:05 **5** News—Jack Angell
- 6:10 **5** Sports—Joe Wilson
- 6:15 **2** News—Julian Bentley
4 Tommy Sheridan Trio
COLOR The trio with songs.
5 Dorsey Connors—Travel
 Dorsey takes armchair travelers to Newfoundland. (Film)
7 News—John Daly
9 Sports Final—Vince Lloyd
- 6:20 **5** Alex Dreier—Features
- 6:25 **5** Tony Weitzel—Comments
- 6:30 **2** News—Douglas Edwards
5 **4** Dinah Shore—Music
7 Eddie Fisher—Youth
SPECIAL "Eddie Fisher Salutes Young America," and brings the announcement of the contest winner as All-American Homemaker of Tomorrow. Besides Eddie, the entertainers include: the singing Mello-Larks; the dance team of Bud & Cece Robinson; Rudy Cardenas, billed as "The World's Greatest Juggler;" and Axel Stordahl and his orchestra. Thousands of American high school senior girls competed for the \$5000 scholarship being awarded tonight. Show originates from Philadelphia. "The Lone Ranger" will not be seen tonight.
9 News—Spencer Allen
- 6:45 **2** Jane Froman Show—Music
 Jane and the group attend an auction of antiques. Peter Birch and the dancers offer "Surrey with the Fringe on Top."
5 **4** News—John C. Swayze
9 Chicagoland Newsreel
- 7:00 **2** RAY MILLAND SHOW
 Ray casts two exchange students as Ro-

Thurs. Night, April 21



PAUL DOUGLAS



BARBARA BRITTON

IRENE HERVEY

CATHY O'DONNELL

JOHN EMERY

LILL DARVAS

starring in

FLIGHT 951

The gripping story of the monumental decision made by a doctor "with a past" aboard a trans-Atlantic airliner.

ON

"CLIMAX!"

7:30—8:30 p.m. C.S.T.

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mea and Juliet. The Bard's great love story turns into a free-for-all when the romantic leads disagree politically.

Cast

Prof. McNultyRay Milland
 Peggy McNultyPhyllis Avery
 RameaJan Merlin
 JulietOlive Sturgess

5 4 GROUCHO MARX—Quiz

The comedians interview couples who vie for the evening's giant jackpot.

7 YOUR DREAM HOUSE

9 MOVIE—Drama

"Captain Caution." An American merchant vessel is captured by the British. Victor Mature, Louise Platt.

7:30 2 CLIMAX!—Drama

Paul Douglas stars in "Flight 951," by Milton Geiger. A doctor forsakes the medical profession following a court trial where he was the defendant. Now a successful business man traveling under an assumed name, he must decide between keeping his secret and saving the eyesight of a fellow passenger. William Lundigan hosts. (Hallywaad)

Cast

Dr. Merle GardnerPaul Douglas
 Nancy BlauntIrene Hervey
 Duane ClarkeBarbara Brittan
 Dona HerbertCathy O'Dannell
 Capt. CappedgeKenneth Tobey
 Abel DennisJohn Emery
 Ingrid LarneLili Darvas

5 4 JUSTICE—Legal Cases

Gary Merrill stars in Art Wallace's story

of a confused young man and the choice he must make. After taking part in an attempted robbery, a young man must decide whether to confess to the police and so "rat" on his friend, or keep silent and endanger his own life. Merrill plays Jason Tyler of the Legal Aid Association. Vanessa Brown stars as Anne.

7 TREASURY MEN IN ACTION

Ag't. Grant is assigned to the case of a young criminal who has been stealing U.S. savings bonds, and cashing them by means of phony identification. (Film)

Cast

The ChiefWalter Greaza
 Harry MilanTany Barrett
 Mae LaamisGloria Talbatt
 Ag't. GrantJohn Stephenson

8:00 5 4 DRAGNET—Jack Webb

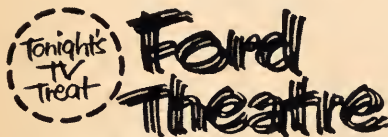
An unusual footprint leads Friday to the factory of a shoe manufacturer. He gives the officer an important clue. (Film)

Cast

Sgt. Jae FridayJack Webb
 Ofc. Frank SmithBen Alexander
 Ray PinkerOlan Saule
 WaitressRasemay Day
 Alec McCarranJimmy Ogg
 Henry McCarranDouglas Evans
 Hamer FallonJames Stane
The Jack Webbs greet Eddie and Debbie for our color photo on page 20.

7 STAR TONIGHT—Drama

"Giants' Stair," adapted from a play by Wilbur Daniel Steele. Superstition and a sheriff play a major role when a farm



MARILYN MAXWELL

BRIAN KEITH

SUNDAY MOURN

WNBQ • Ch 5 8:30 P.M.



Tonight!

POND's Theatre

The living stage at its finest!

WBKB Ch. 7 • 8:30—9:30 p.m.

woman's husband is reported missing during a thunderstorm.

9 YOUR NAVY SHOW

Adrienne Falcan emcees variety parade with servicemen from Great Lakes Naval Training Station performing. Music by Bob Trendler and his orchestra.

8:30 2 FOUR STAR PLAYHOUSE

Ida Lupino stars in "With All My Heart." A pathetically overweight girl sees the man she has loved since childhood marry another woman. (Film)

Cast

Sarah Ida Lupino
 Joe Monro Walter Coy
 Max Fine Edward Platt
 Kathy Nareen Nash
 Nancy Natalie Dale
 Charles Jimmy Baird
 Joey Tommy Duran

Special padding was required to enlarge Miss Lupino's 110-pound frame.

5 4 FORD THEATRE—Drama

Marilyn Maxwell stars in "Sunday Mourn." After two years a gunman returns to the lawless frontier town he left, only to find it has become a respectable community. His presence is a threat to both the town and his former girl friend. (Film)

Cast

Sally Carter Marilyn Maxwell
 Mano Brian Keith
 Talker Wallace Ford
 Tom Ryder Jahn Bromfield
 Dooley Percy Helton
 Rev. Emerson Tyler McVey

7 POND'S THEATRE—Drama

"Thunder Rock," adapted from Robert Ardley's play. An embittered idealist becomes a lighthouse keeper to escape from a world gone mad. In his solitude, he creates a ghost world peopled with undefeated idealists of a previous age. Myron McCormick played the role on Broadway in 1939, and Michael Redgrave starred in the 1944 movie.

9 SHERLOCK HOLMES

"Case of the Greystone Inscription." A brilliant young scholar disappears while searching a manor for a lost treasure.

9:00 2 PUBLIC DEFENDER—Drama

"A Pair of Gloves" is the evidence which almost sends an innocent man to jail until Public Defenders from across the United States combine efforts. (Film)

Cast

Bart Matthews Reed Hadley
 Allie Kilgore Bill Gaadwin
 L.A. Policeman William Bayett
 Martha Hamilton Aline Towne
 Allen Logan John Bryant

5 4 VIDEO THEATER—Drama

"An Act of Murder." A judge, known for his strict adherence to the law, learns that his wife is soon to die. Without telling her, he arranges a vacation to make her last days happy. But a situation arises in which he must make a fateful decision. James Mason is host. Ann Harding stars as Cathy Calvin. Fredric March and Florence Eldridge starred in the 1948 motion picture. (Hollywood)

9 THEATER DATE—Drama

"Jewels of Jeopardy." A saxophone, hidden in a suitcase, brings death to a man. Hugh Beaumont, Edward Brophy and Richard Travis are featured.

9:30 2 WILLY—Comedy

Willy starts off by trying to send a bundle to Britain and almost ends up with a bundle of cash. Her efforts to help out her janitor's family involve her in the escapades of a pair of counterfeiters. June Havoc stars as Willy. Featured are: Lloyd Corrigan, Mary Treen, Danny Richards, Jr., Paul E. Burns. (Film)

TONIGHT

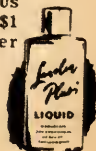
... apply LANOLIN PLUS Liquid to your face

TOMORROW MORNING

... find skin dryness gone, and your dry skin worries banished as long as you use LANOLIN PLUS Liquid regularly. \$1 plus tax wherever cosmetics are sold.

Lanolin Plus

LIQUID



7 FAMOUS PLAYHOUSE

Adolphe Menjou is narrator of this half-hour feature. (Film)

9 BOSTON BLACKIE—Drama

Blockie attempts to trap rore book swindlers. Kent Taylor. (Film)

10:00 2 NEWS AND WEATHER

4 WEATHER—Bill Carlsen

5 WEATHER—Clint Youle

7 THE VISITOR—Drama

9 MOVIE—Drama

"Whispering Smith Speaks." A railroad president's son decides to make good on his own. George O'Brien, Irene Ware.

10:05 4 PLAYHOUSE 15—Drama

"Winning Ticket." The story of a man who took one too many chances at the race track. Wright King. (Film)

10:10 5 DORSEY CONNORS—Ideas

"Bonfire for the Bride."

10:15 2 IN TOWN TONIGHT

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:25 5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington

4 MR. DISTRICT ATTORNEY

Mr. D.A. becomes suspicious when a series of accidents follow a pattern.

5 CURTAIN CALL—Drama

"Exit for Morgo." A former Broadway star tries to teach acting to her daughter. June Havoc. (Film)

7 THE BIG FIGHT—Sport

Filed highlights of championship bouts.

10:45 2 KUP'S SHOW—Irv Kupcinet

11:00 2 Mahalia Jackson Show

Gospel singer Mahalia Jackson is accompanied by Ralph Jones at the organ.

5 4 Tonight—Variety

Steve welcomes the Aquo Bots, a group of swimming virtuosi and columnist-songwriter Nick Kenny and his brother, Charles. Nick's written the words and Charles the music for "Goin' Fishin'," "While a Cigarette Was Burning" and many other top tunes.

7 This Is the Day

Norman Ross relates "He split more ribs than on infinitive—Mork Twain." See story on Norman Ross appearing on page A-3 of this issue.

11:10 7 Tom Duggan—Comments

Tom chats with visiting celebrities and guests, answers questions colled by viewers and discusses events in the news. Coll De 2-0423 or De 2-0424.

11:30 2 MOVIE—Musical

"Northwest Outpost." (1947) A U.S. officer and a Russian noblewoman fall in love. Nelson Eddy, Ilona Mossey.

9 News—Les Nichols

11:45 9 Weather—Carl Greyson

12:00 4 News at Midnight

5 MOVIE—Mystery

"Crime on the Hill." Death hovers over the heirs to a fortune. Sir Nigel Ployfair, Judy Kelly co-star.

7 MOVIE—Mystery

"No Trace." (English) A mystery writer murders a blockmoiler. Hugh Sinclair, Dinoh Sheridan.

**DON'T
MISS
IT!**

2ND TV GUIDE'S ANNIVERSARY REVIEW

Tomorrow Night on WBKB

starring

TONY MARTIN

THE BILLY WILLIAMS
QUARTET

JIM MORAN

HOWARD MILLER &
JUNE VALLI

DANNY O'NEIL &
TOM DUGGAN

... and others



**SONGS
LAUGHS**

"LIVE!" Friday • Channel **7** 10 to 11 P.M.

MORNING

- 6:40 **2** Today's Thoughts
 6:45 **2** Farm Daily—Menard
5 Everett Mitchell—Talks
 7:00 **2** Morning Show—Jack Paar
 The heads of two department-store adjustment-bureaus tell Jack their complaints. Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.
5 **4** Today-Dave Garroway
 The program comes from the permanent industrial exhibition hall rotunda, with a special remote from the Ford River Rouge plant and a look at the assembly line where a Today Ford is being completed (Detroit) Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.
 8:00 **7** Crazy Acres—Variety
 9:00 **2** Garry Moore—Variety
 Sketch: "Shopping Service," the cast. Songs: "Pass It On," "Spring Is Here," "I Never See Maggie Alone."
5 **4** Ding Dong School-Kids
 Miss Frances conducts kindergarten.
7 Women and the World
 9:30 **5** **4** Way of the World
7 Play House—Kids
9 Paul Fogarty—Exercises
 9:45 **5** **4** Sheilah Graham
 Last day of the Liberace interview.
 10:00 **5** **4** Home—Women's News
 Arlene Francis and the staff view the military side of Washington life with a visit to the vast Pentagon. The second remote is from the campus of Howard U.
7 Creative Cookery—Recipes
 Chef Pope prepares: a shrimp dish; asparagus en casserole; and TV pimento cheese dip.
9 Hi Ladies—Mike Douglas
 10:30 **2** Strike It Rich—Quiz
 Randy Merriman fills in for Warren Hull, who returns on Monday.
 10:55 **7** News—Ulmer Turner
9 News—Steve Fentress
 11:00 **2** Valiant Lady—Serial
 Chris comes to see Helen.

- 4** What's New in the Kitchen
5 Tennessee Ernie Ford
7 Danny O'Neil Show
 Danny crowns Mrs. Illinois of 1955.
9 The Romper Room—Kids
 11:15 **2** Love of Life—Serial
 11:30 **2** Search for Tomorrow
5 Feather Your Nest—Quiz
 The prize is a provincial dining room.
 11:45 **2** Guiding Light—Serial
4 Let's Look at the News
 11:55 **7** News—Ulmer Turner
9 News—Steve Fentress

AFTERNOON

- 12:00 **2** The Inner Flame—Serial
 Walter learns of the bribe to Dorie.
4 Hot Shot Review—Music
5 Noontime Comics—Kids
7 Happy Pirates—Kids' Fun
9 Best of the West—Kids
 12:15 **2** Road of Life—Serial
 12:30 **2** Welcome Travelers
4 Weather—Bill Carlsen
5 Cartoonland—Ken Bowers
 12:35 **4** Bob Heiss—Interviews
 12:45 **5** Bob & Kay with Doucette
 Interviews and features with Bob Murphy and Kay Westfall. Chef Eddie Doucette prepares California torte.
9 All About Baby—Tips
 Ruth Crowley takes us through an average day with a four-month-old baby.
 12:55 **7** News—Ulmer Turner
 1:00 **2** Robert Q. Lewis—Variety
 Songs: "Plunk of the Banjo," "How Important?", "Sun Will Be Up."
7 Tom Duggan—Variety
9 Batting Practice—Warm-up
 Jack Brickhouse with comments.
 1:10 **9** Lead-off Man—Interviews
 Vince Lloyd interviews players.
 1:25 **9** Baseball—Cubs vs. Reds
 Jack Brickhouse and Harry Creighton describe the action from Wrigley Field.
 1:30 **2** Linkletter's House Party
4 Beulah Donohue—Women
 2:00 **2** The Big Payoff—Quiz

- 5 ④ Ted Mack—Variety**
Mrs. Eddie Arcoro, wife of the famous jockey, is Ted's guest.
- 7 The Doctor Answers—Talk**
2:15 7 TV Dental Clinic
2:30 2 Bob Crosby—Music
5 ④ Greatest Gift—Serial
Fron offers to help Ned. Horriet faces a crisis. Janet Ward, Gene Peterson.
- 7 Double Feature—Drama**
(1) "Amber Gods." The selfishness of a British planter's daughter causes tragedy on a West Indies island. (2) "Solitaire." A young actress finds a strange woman playing Solitaire in her apartment. (Films)
- 2:45 5 ④ Miss Marlowe—Serial**
3:00 2 Brighter Day—Serial
Lydio has to apologize for Donald's absence. Muriol Williams.
- 5 ④ Hawkins Falls—Serial**
Colvin accidentally becomes a hero.
- 3:15 2 Secret Storm—Serial**
5 ④ First Love—Serial
David reveals himself to Amy.
- 3:30 2 On Your Account—Quiz**
5 ④ World of Mr. Sweeney
7 News—Ulmer Turner
3:35 7 Time for Uncle Win
3:45 5 ④ Modern Romances
Murray takes a desperate step.
- 9 Tenth Inning—Interviews**
4:00 2 The Early Show—Drama
"There's No Money in It." To prevent the substitution of glass beads for a valuable diamond necklace, Craig Kennedy poses as an English butler. Donald Woods. (Film)
- ④ Sky King—Adventure**
5 Pinky Lee—Kids
7 Pied Piper—Art Fern
Angel Casey subs for vacationing Art.
- 9 Bandstand Matinee—Music**
4:30 2 Shopping with Miss Lee
5 ④ Howdy Doody-Puppets
There's an attempt to rescue the Princess.
- 7 Little Rascals**
"When the Wind Blows." A comedy.
- 4:45 2 P.J. and Pattee—Kids**
Weather reports for the younger set, with cartoons and chatter.

- 4:55 9 News—Les Nichols**
5:00 2 Range Rider—Western
Jock Mohoney stars as Range Rider.
- ④ Foreman Tom—Western**
5 Elmer the Elephant—Kids
Curley Brodley subs for John Conrad.
- 7 Five O'Clock Theater**
"Long, Long Ago." A silent little boy wanders into the English coast home of a childless couple. Andreo King. (Film)
- 9 Bob Atcher Show—Western**
5:30 2 Gene Autry—Western
5 Close Up—Music
7 Jack Drees—Comments
Off-the-cuff chatter with Jock.
- 9 Garfield Goose and Friend**
5:45 ④ News—Bob Kelly
7 Sports—Jack Drees
5:55 ④ Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

- 6:00 2 Sports—Bob Elson**
④ Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
9 Curbstone Cut-up—Simon
6:05 5 News—Jack Angell
6:10 5 Sports—Joe Wilson
6:15 2 News—Julian Bentley
④ Malones and Marvin—Music
COLOR Songs and chatter.
- 5 Dorsey Connors—Travel**
A visit to Washington, D.C.
- 7 News—John Daly**
9 Sports Final—Vince Lloyd
- 6:20 5 Alex Dreier—Features**
6:25 5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
5 ④ Eddie Fisher—Music
7 Rin Tin Tin—Adventure
"The Dead Man's Gold." The widow of a gold prospector finds a clue to the location of his gold mine among his effects. She persuades Lt. Mosters to help her find the lode. (Film)
- Cast**
- Rusty Lee Aoker
Lt. Mosters James Brown

Kathy Millie Doff
 Sgt. O'Horo Joe Sawyer
 Pecos Lone Brodford

9 News—Spencer Allen
6:45 2 Perry Como—Music
 The Duke University Glee Club visits.

5 4 News—John C. Swayze
9 Chicagoland Newsreel
7:00 2 MAMA—Comedy-Drama

"Old Love, New Love." Aunt Jenny is certain that one of her mole boarders is planning to ask her hand in marriage. Furthermore, it's spring and she always has liked him a little bit. Peggy Wood, Ruth Gotes, Robin Morgon.

5 4 RED BUTTONS—Comedy
7 OZZIE AND HARRIET

Ozzie and Harriet decide their son Ricky should develop a sense of financial responsibility. They allow him to open a charge account at the ice cream parlor.

9 INTO THE NIGHT—Drama
 "I'm Not Afraid." A beautiful widow and a four year old child put their trust in a "friend" of the family. Tommy Holloran. (Film)

7:30 2 TOPPER—Comedy
 George Kerby is practicing some golf shots in Topper's yard when he behold he finds uranium! Excitement takes over the Topper household until the phenomenon is explained. (Film)

4 BIG STORY—Drama
 "Shadow of a Headline." A woman tries to save a young man from suicide.

5 WALT'S WORKSHOP—Crafts
 Walter Durbohn demonstrates part 2 of how to build a soap box derby racer.

7 RAY BOLGER SHOW
 In an attempt to get newspaper space for Roy, press agent Pete Morrissey pretends that the dancer has a hillbilly double.

9 INNER SANCTUM—Drama
 "Handle with Care." When a man of the waterfront is released from jail three murderers decide he knows too much to live. Mortin Huston.

8:00 2 PLAYHOUSE OF STARS
 "Who's the Blonde?" Dollars disappear when a mysterious blonde appears at

closing time in a bank. The teller is hounded to explain the discrepancy in the day's receipts. (Film)

Cost
 Tom Weldon Don Taylor
 Helen Weldon Moxine Cooper
 Durand Robert Cornthwaite
 Corothers Alexander Campbell

4 LIBERACE SHOW—Music
5 BIG STORY—Drama

"The Avenging Friend." Reporter Allen Cowperthwaite of the Heleno, (Mont.) Independent Record is a member of the group searching for a service-station operator. When the man is found dead, the reporter is certain he was the victim of foul play.

7 DOLLAR A SECOND—Game
9 THE GREAT OUTDOORS

Hol Lonsing gives tips on the sport of hunting and fishing and discusses areas which are best this season.

8:30 2 OUR MISS BROOKS
 Mr. Boynton fails to notice Miss Brooks' new hairdo. She dons a series of wigs, hoping to capture the attention of the shy, serious biology teacher. Eve Arden, Bob Rockwell, Gale Gordon, Richard Crenno, Glorio McMillon, June Morgon. (Film)

5 4 DEAR PHOEBE—Comedy
 It's a jealous "Phoebe" who hears about Mickey Riley's engagement to an alleged socialite. He sets out to prove to her that Bill "Phoebe" Hastings, alone, is the perfect mole. Peter Lowford, Marcio Henderson, Charles Lone.

TONIGHT

... apply LANOLIN PLUS Liquid to your face

TOMORROW MORNING

... find skin dryness gone, and your dry skin worries banished as long as you use LANOLIN PLUS Liquid regularly. \$1 plus tax wherever cosmetics are sold.



LIQUID



FRIDAY

APRIL 22

STORIES OF THE CENTURY

FRIDAY

9:00—9:30 P. M.



The Emmy Award winning series starring Jim Davis as railroad detective Matt Clark and Mary Castle as his assistant Frankie Adams.

channel **7** WBKB

7 THE VISE—Film Drama

"The Schemer" is a tutor hired by a wealthy woman to take in hand her lethargic son. But the tutor decides to take in hand the mother's money instead.

Cast

Muriel BexleyLinden Travers
Keith BexleyBrian Smith
Charles BurtonBrian Worth

9 THE WORLD IS YOURS

Maurice Copeland narrates a travelog an picturesque Holland. (Film)

9:00 2 LINE-UP—Police Drama

"The Mike Fielding Case." Police check into an assault case in which a woman has been beaten and robbed by an unknown man. A gold cross, stolen by the assailant, proves an important detail. Tom Tully and Warner Anderson play Insp. Grebb and Det. Guthrie. (Film)

5 4 BOXING—Chicago

Willie Pastrana, light-heavyweight, New Orleans, vs. Ernie (The Rack) Durando, middleweight, Bayonne, N.J., 10 rounds. Jimmy Powers will report from Chicago Stadium.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Pastrano	Unrated	37	30	4	3	8
Durando	Unrated	62	39	19	4	28

Pastrano made a fine impression in his TV debut by defeating Al Andrews to run his winning streak to nine. He'll face a real test in the knockout puncher from New Jersey.

Compiled by Nat Fleischer (The Ring)

7 STORIES OF THE CENTURY

"Geronimo." Matt Clark accompanies a night watchman to identify his Apache attacker. Jim Davis. (Film)

9 CHANCE OF A LIFETIME

9:30 2 PERSON TO PERSON

Ed stops at the New York apartment of Sophie and Adam Gimbel. Sophie, known professionally as dress designer "Sophie of Saks," and her husband, president of Saks Fifth Avenue, are an important part of the N. Y. mercantile and fashion world.

YOU ARE INVITED TO . . .

TV GUIDE'S 2ND ANNIVERSARY REVIEW

tonight **7** 10 to 11 pm

starring

tony martin

CHEZ PAREE STAR

SONGS
DANCES
MUSIC
SURPRISES

featuring



**PLUS MANY OTHER
SURPRISE STARS!**



Billy Williams Quartet
BLACK ORCHID Stars



Jim Moran
as Co-emcee



**Howard Miller &
June Valli**
*Chicago's Favorite
Couple*



**Tom Duggan &
Danny O'Neil**
Song & Dance Team



AMERICA'S TELEVISION MAGAZINE

7 MR. DISTRICT ATTORNEY

Mr. D.A. becomes suspicious when a series of "accidents" against the city begin to follow a pattern. David Bryan.

9 DOWN YOU GO—Quiz

9:45 4 JUNGLE MACABRE—Adven.

5 JAN MURRAY SHOW

10:00 2 NEWS AND WEATHER

4 WEATHER—Bill Carlsen

5 WEATHER—Clint Youle

7 TV GUIDE'S SECOND ANNIVERSARY REVIEW

SPECIAL Celebrated star of TV, screen and records, Tany Martin emcees TV GUIDE's 2nd anniversary review. Martin takes the spotlight tonight as he reminisces over TV GUIDE's hand-in-hand progress with television. Joining Martin is Chicago's own Jim Moran, who shares the job of presenting such outstanding personalities as lovely singing star June Vali, her popular dee-jay husband, Howard Miller, the show-stopping Billy Williams Quartet, and as a special treat, Tom Duggan singing and dancing with his coach, Danny O'Neil. Charming Pat Vance assists Tom and Danny. A galaxy of other spectacular stars are featured with music, songs and a host of surprises. Music by Rex Maupin and his orchestra direct from the Civic Studio.

9 MOVIE—Drama

"Bulldog Drummond's Bride." (Chgo. TV Debut) Robbery and murder make things hectic in a French town. John Howard, Heather Angel, H.B. Warner.

TONIGHT! HOWARD MILLER SHOW

Fun! Music! Guests!
11—12 P.M.

WBBM-TV Channel 2



HFC
HOUSEHOLD FINANCE
Corporation

10:05 4 CALL THE PLAY—Mel Allen

10:10 5 DORSEY CONNORS—Ideas

Topic: "Spring Flower Containers."

10:15 2 IN TOWN TONIGHT

Len Dresslar and Pat Scot.

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:25 5 SPORTS—Norm Barry

10:30 2 NEWS—Harrington

4 ELLERY QUEEN—Mystery

"Backfire." The "perfect crime," invented as a joke, turns out to have unfunny consequences. Hugh Marlowe.

5 PLAYERS PLAYHOUSE

10:45 2 KUP'S SHOW—Irv Kupcinet

11:00 2 The Howard Miller Show

Dee-jay Howard Miller presents a host of entertaining features, including interviews with top recording stars and stage, screen and TV personalities.

5 4 Tonight—Variety

Guests: singer Elaine Malbin, and dancer Sono Osata. (New York)

7 This Is the Day

"The Man Who Wrote the Most Beautiful Wards in the World."

11:10 7 Tom Duggan—Comments

Tom chats with visiting celebrities and interesting guests. Call De 2-0423, De 2-0424.

11:30 9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Ted Travers Show—Music

12:00 4 News at Midnight

5 MOVIE—Drama

"Leavenworth Case." An elderly millionaire is murdered. Danald Cook, Jean Rouverol co-star.

7 Audition—Talent Show

Bill Hamilton emcees an hour and a half-long parade of talent acts. Two guest panelists join regular panelists Patricia Vance and Ed Pazdur in judging.

12:05 4 MOVIE—Drama

"The Venusian." Helmut Dantine stars.

Stations reserve the right to make last-minute changes.



This time, 'Yes': Miss Colbert, Franchot Tone in 'The Guardsman.'

The Lady Says NO!

Claudette Colbert Wants To Act, Not Sell, On TV

A reporter recently had occasion to question Claudette Colbert concerning her attitude toward television.

"I love it," she snapped. "Sue me."

Her remark, of course, had reference to the long-standing hostility of moviedom's upper crust toward TV. **continued**

Miss Colbert Has A Mind Of Her Own—And Uses It

As one of Hollywood's ranking First Ladies, she might be expected to sniff a trifle condescendingly at the subject, but Miss Colbert is not the sniffing type. She might better be described as a "snaffler"—a snaffler being one who explodes cheerfully on any given topic instead of mincing around its edges.

"We invited two movie producers for dinner not long ago," she recalls, "and you should have heard them scream when I told them it was for Thursday night. One of them couldn't miss Groucho Marx at 8 o'clock, so we had cocktails in the den and everybody had to keep quiet. The other couldn't miss *Dragnet* at 9 o'clock, so we raced into the dining room promptly at 8:30, raced through dinner and raced back to the den at 8:59. They may sneer at TV publicly, but they can't live without it privately."

Miss Colbert herself, who has a way of doing things as she pleases and has been doing them rather well



for some years now, shocked the other Ranking Personages of the movie world back in April, 1951, when, by way of showing her scorn for Standards of Behavior, Motion Picture Industry, Anti-TV Division, she appeared as guest star on *The Jack Benny Show*.

But although Miss Colbert professes to 'have gotten a large charge from that initial TV appearance, the fact remains that three-and-a-half years elapsed before she appeared again—this time in "The Royal Family" for CBS-TV's *Best of Broadway* last fall. Early this past January she made her third stab at it in a *Ford Theater* film, "Magic Formula," and followed it last month with "The Guardsman," also a *Best of Broadway* program. She's to be on *Ford* again April 28.

Meanwhile, last summer, Miss Col-



▲ A toast on TV: Helen Hayes and Claudette in 'The Royal Family.'



Debut: Claudette Colbert making her first TV appearance in 1951 on *The Jack Benny Show*. Others are Robert Montgomery, left, and Basil Rathbone.

to be a salesman. It's my job to entertain, somebody else's to sell."

She hastens to explain that she is not anti-commercial, just anti-Colbert-doing-the-commercial. "Television is built on commercials," she says. "Without them it couldn't survive."

Having thus nailed down her position, Miss Colbert proceeded to cast her lot with CBS, signing a contract to make five appearances with the right of script approval for each.

This clause has already brought a touch of grief to the harried CBS executive roster. Ten days before "White Carnations," a *Climax!* show, was scheduled to go on the air, she exercised her right of approval. Or rather, disapproval.

"They gave me the script a whole week after they had promised it to me," she explains, "and it just wasn't one bit like the original story and I just couldn't do it and I didn't." Her schedule next called for "The Guardsman." This script she readily approved. ("After all," she shrugs prettily, "The Guardsman' . . .")

Miss Colbert doesn't mean to be temperamental and quite likely isn't. Witty, candid, outspoken, vibrating with energy, she has won two skiing championships at Sun Valley and is an expert swimmer, diver, horseback rider and skater. She hides behind a high evergreen hedge surrounding a large Colonial home she built some 20 years ago in Holmby Hills. She is quite possibly the only star in all Hollywood who has not changed her home, hairdo or husband (Dr. Joel Pressman) in two decades.

"With that record," a CBS man grudgingly admits, "who needs the money?"

bert was persuaded to make a pilot film of a series tentatively titled *Leave It to Liz*, in which she was to have played a young widow.

"For the first two months," she now confesses, "I was afraid it wouldn't sell. For the three months after that, I was scared to death it would."

It did sell, as it happens—only by that time Miss Colbert had become more fully aware of the demands made upon an actress by a weekly TV film show and she wanted out.

"The papers all said I got out of it because I didn't want to do the commercials," she says, "but I just plain didn't want to do the show."

Miss Colbert is still adamant about commercials, however, and manages to make it quite clear that she will have no part of them.

"I wouldn't know how to deliver a commercial," she says artlessly. "After all, it takes years to learn how



A Cartoonist Tells The Brutal Truth On:

How To Make Children Laugh

By Paul Terry

In 40 years of "Terrytooning" I have had to study and analyze the problem of what makes people—particularly children—laugh.

That's been necessary to get as much fun as possible into "Mighty

Mouse," "Heckle and Jeckle," "Dinky," our other animated cartoons—and, for the past year, *Barker Bill's Cartoon Show* on CBS.

My research has convinced me that what is funny to children in the theater is usually just as funny to them in their own living rooms.

Perhaps I shouldn't come right out

and say so, but it's true that children react best to situations in which there is a slight suggestion of violence. This does not mean that a child will laugh at gory, sadistic scenes. On the contrary, too much violence will scare a youngster.

The child will laugh at a character who falls down—provided the child is aware that the character can and will get up. The child will laugh at seeing someone get punched in the nose—provided the child realizes that no one is really getting hurt.

In short, there can be no subtlety in humor designed for children. The base has to be broad.

This is not to say you must “talk



down” to children to make them laugh. But children have to know in advance that what they are watching is meant to be funny. Hence, the looks and behavior of animated characters are *obviously* strange.

It is also true that a child must feel physically and mentally superior to a character in order to laugh at him

or it. Generally speaking, children will laugh at small objects and be frightened by big ones.

In the field of cartooning we have learned that children love small characters like “Mighty Mouse” much more than they love—say—elephants, although there is certainly a way of presenting an elephant so that he, too, will cause laughter. This can be accomplished by making the elephant somewhat silly. The youngster will then feel mentally superior and no longer fear the animal because of its sheer size.

A child will laugh at the antics of an animated hero if the child identifies himself with the hero. But children seldom laugh at the antics of the villain in the story, because the villain presents to them an image of something they want to conquer—he’s an enemy, and no laughing matter except when he is getting the worst of it at the hands of the hero.

In “creating” humorous situations, of course, we are inventing nothing. We are restating some of the thousands and thousands of tried-and-true gags and situations, weaving them into new story lines. In fact, the first 460 animated film shorts I made were all based upon Aesop’s Fables characters and situations.

Basically, humor never changes, nor do tastes in humor. The same situations which made children and adults laugh 2000 years ago cause them to laugh today, when done up in modern dress.

Check through your memory and you will discover that by far the most successful comedians have been “sight” comedians, as compared with comedians who appeal to the mind. That is why the popularity of animated cartoons will live on and on; the humor in them is visual and, therefore, universal.

REVIEWS

What else? Lucy faints into the arms of William Holden, first film star she meets.



I Love Lucy

PROGRAM
OF THE WEEK

It isn't often a TV producer will tamper with a winning show. But when *I Love Lucy* slipped from its top position once or twice, Desi Arnaz and Lucille Ball decided to revamp. The new look was just the fillip needed to steer *Lucy* away from a possible rut and restore its wallop. The show should continue high on TV's Top 10 list, if not always in first place, for some time to come.

The revised format has given the Ricardos (Lucy and Desi) and the Mertzes (William Frawley and Vivian Vance) a chance to leave the New York apartment where they had gamboled since the show's inception. Desi won a Hollywood screen contract, which started both families for the Hollywood hills. Besides providing new situations in the motor tour to California and in Hollywood itself, the plot permits the introduction of many guest stars.

Wisely, the Arnazes did not tamper with the lead characters. Lucy is still

the madcap housewife, eager not only to further her husband's career but also to break into show business herself. She continues to rank with the best of TV's comediennees. Desi is great as the harassed Ricky Ricardo, continually blowing his Cuban top at Lucy's shenanigans. And full credit goes to Frawley and Miss Vance as the show's second bananas.

The *Lucy* writing staff also rates deep bows for its contributions. The writers have come up with some really funny situations. Remember the stars' adventures in a flea-bitten motel down South, Ethel playing the great Broadway star for her hometown cronies and Lucy swooning when she meets her first movie star (William Holden) in person?

Besides Holden, the show boasts such guests as Hedda Hopper, Tennessee Ernie Ford (return engagement) and some movie wives. They've all helped *Lucy* regain lost momentum.—R.S.



Red Foley: choose your partner!

Ozark Jubilee

ABC-TV's hour-long *Ozark Jubilee* is designed specifically for the country carriage trade and fits the pattern to a "T." The guitar-twanging cowpokes have at it with all the gay abandon of the haying season. The square dancers whoop it up to beat the dickens and a passel of Sunbonnet Sues sing sweetly of lost cowboy loves. It's the other side of the *Hit Parade* coin and it apparently rings just as true.

The emcee here is Red Foley, a big, genial redhead with all the aplomb of an experienced Western straw boss. He gets off an occasional ballad himself with a commendable lack of nasal quality, and he has a following all his own. If *Ozark Jubilee* is not quite up to the classic folk ballad standards of a Burl Ives or an Eddy Arnold—and it isn't—it nevertheless cuts a happy swath of Saturday night fun across a wide segment of the viewing audience.—D.J.

FINE TUNING



By Ollie Crawford

Space station proposed to relay TV programs. Now to figure what's my angle for *What's My Line*?

The only way to get it up there so far is to pile it on top of Gleason's money.

The idea is to bounce programs off the space station to the whole world. This will be known as the wonderful one-horse ricochet. It takes a guy who knows all the angles, and TV has a million of them. One mistake and they could shoot *Howdy Doody* all the way to Mars—if that's a mistake.

Some nearsighted engineer may

end up with an *I Lose Lovey* show.

One wrong angle could change *You Are There* into Gobel's "There you are." *See It Now* could turn out to be *Now You Don't*. *Strike It Rich* might be known as *Miss It Poor*. The boys at the controls could be sending you *Your Miss Parade*. It's a good thing so many TV engineers trained in poolrooms.

The pictures they bounce off the artificial moon, naturally, will be known as moon pictures.

It will really be a switch when the mountains start getting Kate Smith over the moon.



Jack Webb and his bride, Dorothy Towne, greet Eddie Fisher, Debbie Reynolds.

... And There's Not A TV Camera For Miles Around

Perhaps the most unusual of these candid pictures of television stars, far from the studio cameras, is the one made at a party given by Eddie Cantor, where the newly-wed Jack Webbs are no doubt trying to get just the facts from Eddie Fisher and Debbie Reynolds about their approaching marriage, now set for June. Other candid photos were made at a film premiere, a race track and a reception—habitats of many a TV star.



Betty Grable and daughter, Jessica, enjoy Hollywood Park races.



Tom Lewis, wife Loretta Young . . .



. . . Bob Hope, Ann Sothern at movie party.





Lucy and Desi Cross The Country; 'Private Secretary' Goes Abroad

HOLLYWOOD . . . Lucille Ball and Desi Arnaz—on TV, at least—drove a Pontiac from New York to Hollywood in those *I Love Lucy* sequences. Result: Desilu, their film company, received \$50,000 to cover part of the production costs, and five Pontiacs, three of which went to the show's writers. . . . Ann Sothern's *Private Secretary*

is one of those big TV series which are reaching foreign markets. It's been sold in France, Italy, Spain and the Philippines.

■ Jack Benny called George Burns from a pay booth after his TV show. The operator interrupted with, "That will be another 15 cents, please," and Gracie Allen, listening in on an upstairs phone, shouted, "Where are you calling from, Jack—your home?"

■ Liberace's hospitalization in New York threw his telefilming schedule

out of kilter. So Lee worked extra hard to get far enough ahead to keep his night club date in Las Vegas . . . In the pilot film for the new Oscar Levant show, *Story Behind the Song*, George Liberace is the guest panelist. Oscar's first question, which almost floored George, was: "Do you have any brothers or sisters?"

■ Jean Hagen, who plays the sweetest of wives in *Make Room for Daddy*, yearns for a change of pace. She's bought herself a screen story titled

"The Peeler." In it, she'd play a burlesque star . . . Movie star Eleanor Parker is so afraid of TV she wouldn't even sit in the audience for an Ed Sullivan *Toast* bow . . . George Gobel plays a shy young millionaire in his picture for Paramount. His movie contract specifically rules out gangster and cowboy roles . . . Phil Silvers played it safe. He smoked every brand of cigaret until his new TV show landed a sponsor—R. J. Reynolds.



Jean Hagen: new role.

■ "Are you nervous?" I asked Gary Crosby just before he did the *Jack Benny Show*. "Yeah," said Gary, "very nervous. But not because of the show. I'm just thinking of the two hours of criticism I'm going to get from my father." . . . Danny Thomas, just taking up the game of golf, invited Gen. Omar Bradley, an excellent golfer, to play with him. After a brutal session trying to get out of a sand

trap, Danny tried to relieve an uncomfortable silence by saying, "Funny game, golf." The general replied, morosely, "It isn't meant to be."

■ During telecasts, floor managers move about the studio wearing earphones with plastic plugs, through which they receive instructions from the control booth. After a recent *Groucho Marx* show, a dear old lady stopped Groucho and said, "I think you're very, very sweet for giving jobs to all those poor deaf men!"

Sick Bay report: nine film shows have died during the past 12 months, and 10 more are critically ill . . . Climax! has been renewed for next season, giving Hollywood's efforts to do live dramatic shows a badly needed shot in the arm. Show will go right through the summer. Shower of Stars, however, probably will not be tagging along.

* * *

KTLA here (owned by Paramount) is still pressing hard to put on a colorcast of an atom bomb blast in Nevada. Immediate target date: Apr. 26 . . . DANNY THOMAS may turn producer to make a film series called The Root of All Evil--hardly a diplomatic title to present to the bankers who are going to have to come up with the money.

* * *

ROY ROGERS got a 52-week renewal with his sponsor, despite release of all those old movies of his to TV . . . LINE RENAUD, BOB HOPE's answer to JACK BENNY's TV "leading-lady," LEIGH SNOWDEN, does a repeat on HOPE's Apr. 26 show. . . . There's still another BEN BLUE pilot, "Squeegee." About a window washer, maybe.

WASHINGTON Florence Lowe reports:

SEN. ESTES KEFAUVER, who heads the committee investigating possible effects of video on juvenile delinquency, finds a problem among his own four children. At bedtime the KEFAUVER small fry assert triumphantly: "Don't make us go to bed. This is the kind of show your committee said children should watch."

* * *

After a limited, experimental start in 1954, the Internal Revenue Service saturated TV channels with 20-second spots and one-minute shorts on how to make out income tax returns. It even tossed in a 15-minute show starring Revenue Commissioner T. Coleman Andrews.

* * *

Movie star KIRK DOUGLAS, in Washington promoting his newest film, revealed he turned down the opportunity to do the CBS Climax! version of one of his first big pictures, "Champion." Which is how RORY CALHOUN came to get the TV opportunity . . . Watch for "The Annapolis Story" on TV. Navy has made a Hollywood-style, 15-minute film on the officers' training academy.

* * *

KATE SMITH's return to TV is of more than passing interest in Washington. The popular singer is a native, and got her show-business start here . . . Today's DAVE GARROWAY was made an honorary member of the Civil Air Patrol for his services to this important defense group.

* * *

Ever since PRESIDENT EISENHOWER's press conferences were thrown open to television, news correspondents have been lining up almost an hour ahead of time in order to rush in and grab the front seats. They want their editors back home, who also watch TV, to know they're right there on the job.



Time was when but a few fortunate Mothers were able to find diversion from that ancestor of the TV set—the phonograph. These days, the Mother who *doesn't* enjoy daily entertainment from television is the exception.

If you are seeking a Mother's Day gift she is certain to use and enjoy—treat Mother to a TV GUIDE gift subscription. TV GUIDE's special subscription rate makes it an especially attractive idea. And by sending the order form in the book now, TV GUIDE will start arriving right after the big day, May 8th!

America's Television Magazine



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